OWNERSHIP AND CONTROL STRUCTURE OF THE INDIAN PRESS

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FEBRUARY 1981

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(A study presented to the Second Press Commission, India)

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January 1981
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Foreword

The study into the nature of the ownership and control structure of the Indian press has been undertaken for the Second Press Commission, India. This, we hope, would provide a basis for more informed discussion on character of the press. In our opinion, press has not only to inform and educate the readers but it must become a genuine media of interaction between different sections of the society. For this, a basic prerequisite is to delink the press from the monopoly Houses.

We express our thanks to Second Press Commission for requesting us to undertake this study. The Commission extended full cooperation to us for collection of data and other information. Many journalist friends made themselves available for discussions. K.V.K. Ranganathan and M.R. Murthy assisted in compilation work and G.K. Arora and B.S. Rana provided the secretarial help.

We are grateful to all those who gave help but the responsibility for the views expressed and other limitations of the study is of ours alone.

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January 1981.

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Chapter - 1

Introduction



Chapter - I

INTRODUCTION

- Press plays multiple roles. News, articles, and other features carried by press not only inform but also influence. Public opinion gets created; and government policies moulded by press reactions. Press also determines nature of public debates and helps generate debate on local and national controversial issues. There is a direct and visible impact of the press on functioning of the administrative and political systems of the country. Sensitivity to press reports, editorials and comments can stall as also expedite processes of policy formulation. In India, Ministers, Secretaries and other senior policy advisers to the Central and State Governments are briefed daily with regard to the press reactions, particularly concerning the Minister and the Ministry. Prime Minister's secretariat is known to be making inquiries from Ministries and Departments whenever adverse or significant press reports appear. Most of the 'Short Notice Questions', and other interventions in Parliament and State legislatures are based on information published in national and local newspapers.
 - 2. Given such an important role and place in the society it is in public interest to ensure that press in a country should be free from control of any one interest group to be

able to play a free, frank and an unbiased role. To be able to play this role, the press should not be owned, controlled or dominated by any one vested interest, particularly a private It is obvious that ownership and control structure of a newspaper establishment would determine the character of the news reports, style and news display and the editorial viewpoint and other comments. What gets reported is of significance: but it is of equal importance as to what gets 'blacked out'. News reports are not only known to be a view from the clouded window but these are very often presented according to the preferred 'colour' of the newspaper managements. In matters of newspaper policies the final say is bound to be that of the owners. Managements would undoubtedly ensure that their own newspapers do not cause harm to their overall interests. In a recent press interview, one of the top industrialists of India asserted that editors have to follow the policy of their respective managements 'that employ them'. To justify this he said: "Take the case of the publication which is brought by the RSS, or the BJP, Organiser. If an editor is anti-RSS, they will not allow him to last even for a day". Extending the argument one can observe that as a government owned newspaper cannot be expected to run down the government of the day, one cannot expect monopoly House and big business owned press to be pleading for anti-monopoly legislation, curbing

of concentration of economic power or for priorities to assist the poorest. In sum, impact of the ownership and control of the press on news, views and features appearing in the press cannot be avoided.

The need for a study of the Indian press establishments to determine their ownership character and other business associations is only too obvious. Press, besides being an industry by itself, has wide socio-economic and political potential. It is well known that political newspapers and journals invariably incur losses and yet their publications are not discontinued. In more than one way, direct benefits reaped by newspaper owners are of much lesser relevance than the power that goes with ownership and control of a widely circulated newspaper. Many of the newspapers would indeed be under loss, and therefore face threat of closure, if the owners did not transfer resources through assured advertisements and other patronage from their own or other associate industrial and commercial enterprises. Newspaper industry is heavily dependent on revenue from advertisements since prices of newspapers have to be kept low for various reasons. For obtaining advertisements the newspaper establishments have to woo their advertizers. Because of the absence of any set norms for allocation of advertisements in private corporate sector,

advertisement expenditure and its distribution is more a matter of discretion and patronage than an act aiming at genuine publicity for spread of information to consumers. The degree of truth in the above statement is borne out by the fact that many a political parties found bringing out of 'souvenirs' very/ to raise funds from corporations. When a newspaper establishment is owned or controlled by an industrial House, it can easily be made into an economically viable one through assured advertisements and other job work. It is because of this reason that newspaper industry and its economics can only be understood in the overall framework of ownership and control structure and other linkages of individual establishments. believe that control over press is not sought only for the limited objective of earning high rates of financial returns on investments. The objectives are much wider, particularly for national monopoly Houses.

4. Historically, a large many newspapers in India were established during the national struggle for India's independence. A large number of the editors and founders were politically motivated and brought out their newspapers to educate and mobilize public opinion for the struggle. They were not motivated by business or profit considerations. This also explains the phenomenon of trusts in the newspaper industry. However, during the past three decades in most

cases the politically inspired newspaper establishments have lost their old character. Many of the erstwhile small newspaper establishments have disappeared. The ones which survived, it is seen, have also diversified their activities to other industries or the ownerships have changed hands. As a consequence of these developments the relative significance of private industry associated newspapers has increased, in a noticeable manner.

- 5. The changing character in ownership and control structures of the Indian press has far reaching socio-economic implications. It is of common knowledge that press reporters and senior staff of many a newspaper are also employed to promote non-newspaper interests of their managements. Inspired news stories are timed and planted to influence decision making in government. While use of press for promotion of House interests is known, it is not very often realised that newspaper managements exercise their choice to ignore or build up public images of chosen political personalities.
- 6. While associations of individual newspapers are not unknown in press circles, very little effort has so far been made in India to determine the ownership and control structure of the Indian press as a whole. We also feel that even some of the basic questions about the press in India have not been raised. While the Annual Reports of the Registrar of

Newspapers for India (RNI) provide a large volume of data and information on the Indian press - the analysis undertaken is a limited one. Some of the compilations ignore the obvious business realities. For instance, the RMI treats each newspaper edition, as an entity by itself, even when the editor, printer and publisher happen to be the same. The discussion on linkages of the newspaper establishments, is confined to linkages within the newspaper industry -- the concept employed being 'common ownership unit'. The view on concentration, as adopted by the RNI, is of a technical nature and does not reflect the public and operational significance of linkages. While the names of Trustees, and Directors and shareholders of the newspaper establishments is published regularly, no attempt is made to determine the identity of the individuals or the corporate bodies involved in the ownership and control of the newspaper establishments. The RNI places a good deal of importance on the organizational forms of the publication units but does not take note of the centre of control or the extent of associations outside the newspaper industry. Similarly, the RNI reports make a distinction between 'news interest' and 'non-news-interest publications' while there was need to have an overall perspective to determine the significance of a unit in the press as a whole. To understand the relative strength of a newspaper or any one unit in the industry one has to take note of the overall assets and other resources within the reach

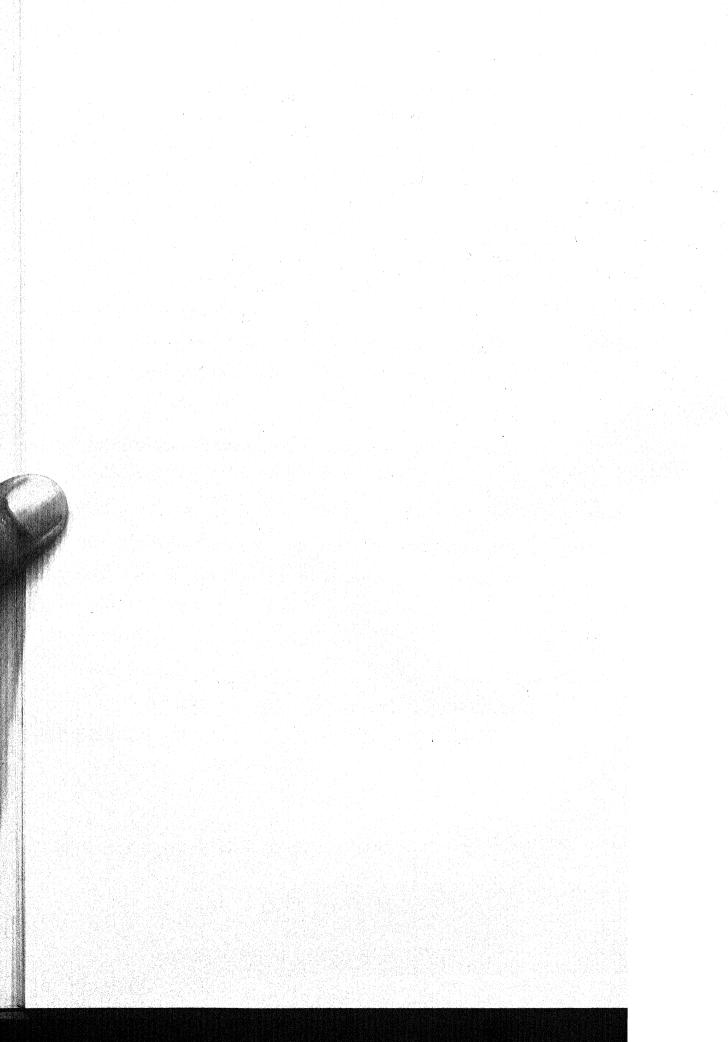
of the press units. We feel that instead of taking individual newspapers as accounting units, there is need to focus attention on the press establishments as a group if there were inter-connections among the publishing units and other concerns.

We observe that of late there has been a tendency on part of the newspaper owners in India to sub-divide production activities and place them under separate corporate entities. The practice of having a number of subsidiaries for purposes of accounting while maintaining common control would have varied implications in the short and long runs. The Press Commission may like to inquire into the motivations and the resultant consequences to the industry and the employees. It is also our experience that it is indeed hard to obtain Annual Reports and Balance Sheets of the Newspaper establishments. We feel that there is need to make public a lot more of information on newspaper establishments than what is strictly required for commercial undertakings under the Companies Act, 1956. For instance, the newspaper companies should be required to give names of the group companies who have placed advertisements with them for more than 3.50,000 a year and the revenue from companies which hold more than 5 per cent of the shares in the newspaper establishment.

Political newspapers have an important role in informing their viewpoint to public at large and government. We find that political parties in India, invariably make it known if a particular journal or newspaper was owned, controlled or managed by them. The readers, therefore, are left in no doubt as to the slant given to news reports and other features published. accepted by a reader that a political party would present a viewpoint from the angle of the philosophy it contributes to. However, in case of non-political party owned newspapers the real character of ownership is not well understood by the public at large. Newspapers, which are clearly owned and controlled by national monopoly Houses, are very often taken as independent newspapers. Infact, claims of such private establishments for being objective and unbiased have rarely been refuted. While there are many in the informed circles who have a clear idea of the precise nature and character of ownership and control of important newspapers, a vast majority, we believe, would not even know of business and other interests of the publishers outside the press leave aside the question of understanding various implications of the control structures. The Press Commission may consider ways and means to keep public informed of the real identity of the newspaper owners and their managements. One method may be in proposing that newspapers and periodicals should carry identification of the monopoly

House with which the managements were associated. It may be also desirable that all newspapers carry details of non-newspaper financial and other interests in full, and this too more frequently, unlike the present practice of giving brief information, once in a year, in a remote corner of the publication and this too, in small print. In brief, we consider that the public at large should be informed of the ownership and control structure as also other influences that were likely to have an impact on the newspapers brought out by the establishments.

9. This study has the limited objective of establishing linkages of the Indian press outside the newspaper industry. This chapter was desired to provide the context for this study by outlining the importance of the press in the society. The next chapter presents an over-view of the extent of concentration prevalent in the Indian newspaper industry. The reference year is 1979. Chapter III of the study provides the results of our inquiry. All important establishments also have been dealt with individually. For purposes/quick reference, 'Index to Newspapers' is provided at the end of the volume.



<u> Chapter - II</u>

Concentration in the Indian Press

Chapter - II

Concentration in the Indian Press

1. According to the Registrar of Newspapers for India, the number of newspapers, for which circulation data are available for the year 1979, was 635. The total circulation of these was placed at 13.03 million. (1) Size of the circulation of newspapers varied widely. Nearly half of the newspapers brought out less than 5,000 copies each; on the other hand, there were 61 newspapers with a circulation of more than 50,000 copies each. Medium circulation newspapers, each with 15,000 to 50,000 circulation, were 115 in number. Table-I shows the distribution of newspapers, according to their size of circulation; for the two years - 1969 and 1979. It is seen that 8.8 per cent of the newspapers, each with more than 50,000 circulation claimed nearly 56.6 per cent of the overall national circulation, during 1979; the share of the top 8.3 per cent of the newspapers was 50.6 per cent in 1969. relative share of the small newspapers, in numbers as also in circulation, declined from 47.1 to 43.8 per cent and from 5.4 to 4.6 per cent respectively.

^{1.} The total number of registered newspapers, during the year 1979, was 1,087. Out of these circulation data were available for 635 only. It is presumed that most of missing papers did not appear regularly or had small circulation.

Table - I

Showing Number of Newspapers*
According to Circulation Groups

			l	1979		69
Sl. No.	Size Group		Number	Circulation ('000)	Number	Circulation ('000)
CHARGE SALIMBER						
1.	Above 1,00,	000	30 (4.3)	5415 (40.9)	16 (3.3)	2239 (28.7)
2.	50,001 to 1	,00,000	31 (4.5)	2074 (15.7)	24 (5.0)	1708 (21.9)
3.	15,000 to	50,000	115 (16.7)	322 7 (24.5)	80 (16.7)	2240 (28.8)
4.	5,001 to	15,000	212 (30.7)		134 (27.9)	1181 (15.2)
5.	Upto	5,000	302 (43.8)	614 (4.6)	226 (47.1)	422 (5.4)
6.	Total		690 (100.0)	13229 (100.0)	480 (100.0)	7790 (100.0)

^{*} Including tri-weeklies and bi-weeklies.

Source: Registrar of Newspapers for India.

- 2. Two basic conclusions about the newspaper industry in India are obvious. One, there was high degree of concentration in the industry; and two, during the past one decade the degree of concentration has further increased. The above data, however, treat each edition of a newspaper, from different place of publication, as a separate entity. For instance, Times of India Delhi, Bombay and Ahmedabad are treated as three separate papers. Similarly, The Indian Express. in the above presentation, is seen as 10 newspapers since it is published from ten places in the country. This, for obvious reasons, would not reflect the true degree of concentration in the Indian press. To have an objective assessment of the real nature of concentration in the industry, it is necessary to categorise different editions of one newspaper and various newspapers, under common ownership and control as one group. This exercise would have to be done for the country as a whole as also at the level of each language.
- 3. The Registrar of Newspapers for India has identified 82 Common Ownership Units (COUs) (2) who published 210 (3) newspapers (out of the total of 635) in 1979. The 82 COUs

^{2.} A 'Common Ownership Unit' (COU) having been defined as a newspaper establishment owning two or more news interest newspapers, at least one of which is a daily.

^{3.} The number given by the RNI is 218. However, because for 8 newspapers circulation data have not been given, we have excluded these from this count.

(Common Ownership Units) share in the national newspaper circulation was 72.5 per cent. The COUs include most of the large sized newspapers. We, however, find that a few large newspaper establishments have got excluded in this list because of the limited and narrow definition of the concept of CCU. For instance, Kerala Kaumudi and Nai Dunia, each with a circulation of nearly 1.5 lakhs, have been left out of the list because these do not appear to have any other publication. Similarly, Andhra Jyoti, though it is listed as a leading newspaper of Andhra Pradesh (with a circulation of nearly 54,000), has got excluded. The concept of COU needs a revision to cover all large sized newspapers as also units with multiple publications even if none of the publications was a daily. criteria should be (i) percentage share in the language press, and (ii) the number of publications brought out by the unit. Also, there was need to include the linkages of the establishments with undertakings outside the newspaper industry.

4. The share of the 82 common ownership units in the circulation of all the 'significant' newspapers (a significant newspaper being defined as one with more than 15,000 circulation) is shown in Table-II. It is seen that of the 30 newspapers, each with more than one lakh circulation, as many as 28 belonged to the COU category which accounted for nearly 96 per cent of the circulation in this size group. The share

Table - II

Showing Share of Common Ownership Units in the Circulation of Significant Newspapers (1979)

Circulation Range (Total Circulation ('000)	C.C.U. Circulation ('000)	% share of C.O.U.s in the total circulation in the Range
Name Principle to the Association Investment of Association (Association Constitution Cons			
l lakh & above	5415 (50.53)	5190 (58.C 6)	95.84
50,001 to 99,999	2074 (19.35)	1471 (16.45)	70.93
15,001 to 50,000	3227 (30.12)	2279 (25,49)	70.62
Total	10716 (100.00)	8940 (100.00)	83,43
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Source: Registrar of Newspapers for India.

of CO's in the 15,001 to 1,00,000 circulation size groups, was more than 70 per cent. Nearly 16 per cent of the newspaper establishments in India controlled more than 72 per cent of the national circulation during 1979.

- If one examines distribution of the circulation data 5. for the 82 COUs one finds existence of very large differences among the units. There were two units, each controlling more than 5 per cent of the national circulation, the single most important newspaper establishment being the Express Newspapers (with 10,68* per cent share in national circulation of all languages). The second top establishment was Bennett Coleman (share: 8.79 per cent); followed by Hindustan Times and Allied Publications (share: 4.37 per cent), Amrit Bazar Patrika (share: 3.79 per cent), Malayala Manorama (share: 3.61 per cent), and Ananda Bazar Patrika (share: 3.28 per cent). The other important units were Thanthi Trust, Mathrubhumi and Printers (Mysore). The combined share of the top 9 newspaper establishments was 41.61 per cent of the national circulation and the other 73 COUs shared only 30.93 per cent of the national circulation.
- 6. The extent of relative bigness of the few can also be measured in terms of 'multiples' of the average circulation.

^{*} Based on the daily newspaper circulation only.

[£] Including Traders Private Limited.

Table - III

Showing Distribution of 81 COUs According to Their Share in National Circulation

Sl. No.	Percentage Range	No. of Units	Share in National Circulation (%)
1.	More than 5%		19.47
2.	4 - 5 %		4,37
3.	3 - 4 %		10.68
4.	2 - 3 %	H. (14) 2011년 (17) 12 (17) 13 (17) 13 12: 12: 12: 12: 12: 12: 12: 12: 12: 12:	7.09
5.	1 - 2 %	13	18,22
6.	Less than 1%	59	12.71
7.	Total	81	72.54

(Based on Data from the Registrar of Newspapers for India)

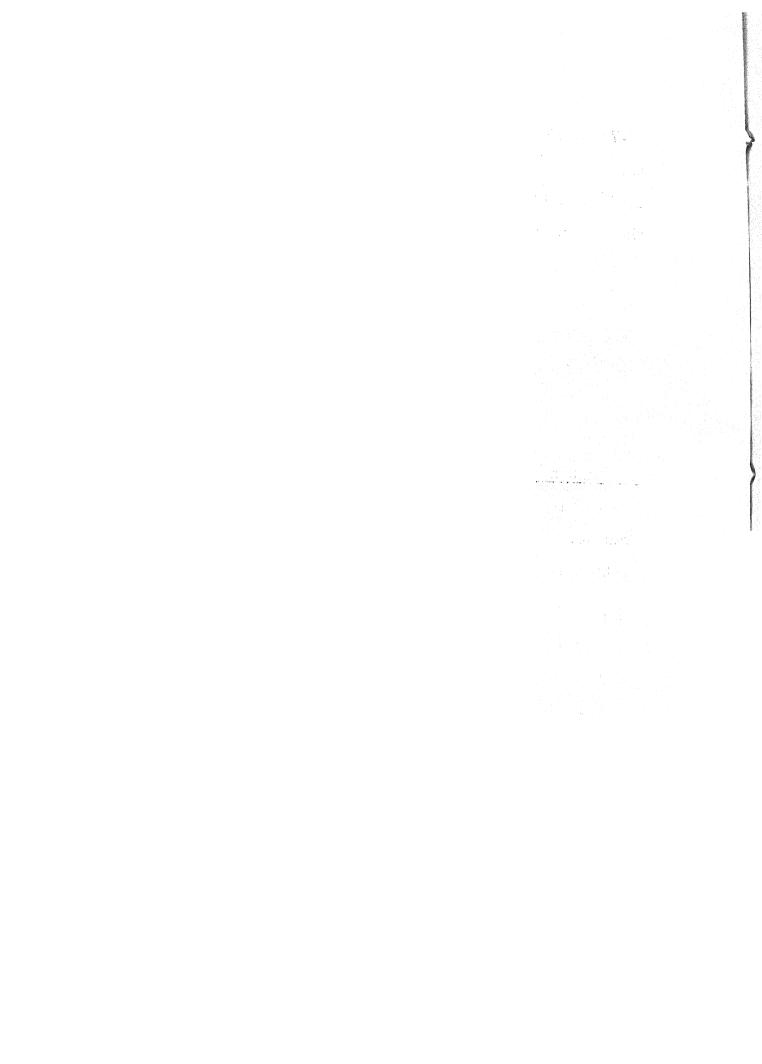
The total number of newspaper establishments were identified as 561 (5) with an overall circulation of 132.29 lakhs. This gives per unit average circulation as 23,581. As the Express Newspapers controlled 13.92 lakhs of circulation, one could

^{5. 81} COUs, each treated as a single establishment, plus 480 establishments each bringing out one newspaper.

say that their circulation was 59 times of the national average. Similarly, one could assign a ratio to the other establishments also: Bennett Coleman, 48; Hindustan Times, 24; Amrit Bazar Patrika, 21; Malayala Manorma, 20; and Anand Bazar Patrika, 18. The relative bigness of the few could also be assessed in relation to the average of the mode group, (i.e. the circulation group with the largest number of newspapers). In that case as the largest group is of newspapers with less than 15,000 as circulation, the relative significance of the big would have to be placed as a multiple of 5,000. This would place the 'multiple index' for the Express Newspapers vis-a-vis an average newspaper with a circulation of 5,000.

- 7. Analysis of the national circulation provides only a partial description of domination of the few in the newspaper industry. It is necessary to assess the relative significance of newspaper establishments in each language separately as also in terms of geographical coverage. It would be also useful to examine the question of domination in terms of the national centres of administration, business and politics.
- 8. Out of the 81 common ownership units there was only one unit, namely the Express Newspapers, which published newspapers in 6 different languages of the country. Languagewise, the Group's share was: Telugu, 27.7 per cent; English,

- 22.7; Tamil, 20.1; Marathi, 19.7; Kannada, 13.5; and Gujarati, 11.7 per cent. Bennett Coleman, Hindustan Times, Tribune, Indian National Press and Associated Journals published in three languages each. There were 13 COUs which brought out newspapers in two languages and the rest published newspapers only in one language. The geographical coverage of the press was the largest with the Express, followed by the Bennett Coleman.
- 9. If one takes the capital of India as a basis for determining the importance of a newspaper, one finds that the Hindustan Times, an English daily had more than 40 per cent share; in the capital's Hindi press the share of the Hindustan was 33.9 per cent both belonging to the Hindustan Times & Allied Publications.
- 10. Of the single language press Thanthi Trust commanded 42 per cent of Tamil Press, Malayala Manorama 37 per cent of the Malayalam circulation. It is seen that while most of the newspapers can be treated as large newspapers at the state level, others have a national character.



<u> Chapter - III</u>

Ownership and Control of Press

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Chapter - III

Ownership and Control of Press

- 1. The existence of high degree of concentration in the Indian press has been brought out in Chapter II. A small number of newspapers and still a smaller number of newspaper establishments dominate the national as well as the regional This Chapter deals with character of ownership and press. control of the important newspaper establishments in India. For this purpose we have examined the ownership and control structure of 297 newspapers which accounted for nearly 86 per cent of the national newspaper circulation during the year 1979. The Second Press Commission had suggested 41 Common Ownership Units, 8 Trusts, 57 individual newspapers and 20 periodicals for our examination. We have, however, expanded the coverage of our inquiry to include all common ownership units and all newspapers having circulation of more than 15,000.
- 2. The main thrust of this inquiry has been to determine character of ownership and control, of the Indian press, in terms of direct linkages of the newspaper establishments (through top share-holders and managements) with activities outside the newspaper industry. We have categorized the newspaper establishments, according to the dominant character of their linkages with :

- i) National Monopoly Houses;
- ii) Local industry and Business;
- iii) Political parties;
 - iv) Educational, cultural and religious activities;
 - v) Families and individuals with main interest in the newspaper industry; and
- vi) Others (where our information was inadequate).

While determining character of the newspaper establishments we have been mainly guided by the criteria as adopted under the Monopolies and Restrictive Trade Practices Act, 1969. We have, however, also taken into consideration the comments and information as contained in various Government reports as also the material available with the Corporate Information System, Indian Institute of Public Administration. We have also taken advantage of consultations with knowledgeable circles in the press in Delhi.

3. While examining the ownership structure of the newspaper establishments we came across a number of establishments which were individual or family-owned and controlled without any significant business associations. It is not unusual for individuals in the press to also have direct political involvement. It is, therefore, no surprise that some of the newspapers while controlled by individuals are often associated with particular political parties. In a situation where political loyalities of individuals can

undergo changes it would be unfair to group such newspaper establishments, papers owned or controlled by single families or individuals with political parties. We have applied our judgement and wherever the ownership and control rested with a family, and not with a group of political personalities, the unit has been shown as family owned establishment.

- 4. Before we present the results of our inquiry we would like to underline that ownership and control structure of newspaper establishments may not reveal in full the influence of private big business and large corporations on the Indian press. A large number of small newspapers, who depend heavily on the discretion and goodwill of the large private sector advertizers, may appear to be individual owned and controlled, contrary to the reality We feel that for an objective and more comprehensive view it is necessary to undertake a full-fledged and independent study of the advertizements in the Indian press. The influence of private corporate sector advertizers on the press cannot be underestimated. Who is advertizing; how frequently; at what rates; and where? are questions which need to be examined alongwith the nature and character of news reporting, comments and coverage.
- 5. While undertaking this study we have had to identify business associations of top shareholders which included corporate entities, partnership firms, private and public

trusts, registered societies as also individuals. To identify family and business links of individuals is a difficult task, particularly when the parentage and other information on individual is not available. Quite frequently, names of individuals are not even given in full. Similarly, if shares are held by entities which have ceased to exist the task becomes more difficult. In the matter of companies the problems faced are lesser. Being concious of the risks involved in such exercises we have taken precaution to avoid mixing up of personalities. Identities were established with care; and all doubtful cases were ignored. The result of such an approach has been that the results as contained in this study are an understatement of the degree of control and linkages of the Indian press with private industry and business. It is, however, possible that in stray cases, we might have reached a conclusion which would require regrouping due to later developments and additional information now becoming available. In dealing with the question of linkages our concern has been more to highlight the character of the press as an institution and less to be concerned with individuals. Individuals have been seen as means and the linkages are sought to bring out the character of ownership and control in order to determine the nature and extent of dominant influences on the Indian press.

6. We have taken note of the latest data available with the secretariat of the Second Press Commission. Invariably,

this refers to the year 1979. Deviations from the year 1979 have been specified. In case of the Directorships mentioned against individuals, we have, however, not restricted the information to the year 1979 alone. This has been done to show the associations in the recent past as also the present ones. This is a necessity for a study of this nature.

Table-IV presents broad picture of the character of ownership and control of press in India.* The most important characteristic of the Indian press is that it is dominated by a few national monopoly Houses. Their share in total national circulation is nearly 30 per cent. The most important newspaper complex is that of the R.N. Goenka House followed by 'Jain House' and Birlas (See: Table-V). It needs to be underlined that the top three monopoly House newspaper establishments have close associations. For instance, the Goenkas and the Jains are not only related to each other, there also exist inter-corporate investments and interlocking of Directorships. Similarly, while Gwalior Rayon (a Birla Company) had held investments and Y.K. Birla was even Chairman of a newspaper Company of the Goenkas, Bharat Nidhi (a company of Jains) held shares in Birlas' establishments. In its turn, a Goenka company had held investments in Bharat Nidhi. These direct visible interests have to be studied without losing sight of the common interests of the monopoly Houses past, present and the future ones. Even

^{*}The statistical results are subject to change in view of the non-availability of data in a final form.

Showing the Nature of Ownership and Control of Press in India (1979)

Table - IV

Sl. No.	Nature of	Number Establi ments	of sh-Number of Newspapers*	Circulatio	Percentage on share in National Circulation
	1	2	3	4	5
1.	National Monopoly Houses	8	50	3998	30,22
2.	Local Industry & Busines	s 18	58	2336	17.66
3.	Political Parties	9	21	395	2,99
4.	Educational, Cultural & Religious Bodies	12	16	697	5.37
5.	Families and Individuals	35	128	3585	27.00
6.	Others	23	24	319	2,41
7.	Sub-Total (1 to 6)	156	297 [£]	11330	85.65
8.	Grand Total	561	690	13229	100.00

[£] Including newspapers for which circulation data are not available.

Source: Based on Data from Registrar of Newspapers for India.

^{*} Including Tri-weeklies and Bi-weeklies.

Showing Close Association of Newspaper Establishments with Big Business in India

Si.			Total Circulation (*000)	Percentage share in Circulation of Various Languages
		2	3	4
1.	Express Newspapers R	.N. Goenka	1383(10.45)	Telugu (25.57) English (22.60) Tamil (20.73) Marathi (19.49) Kannada (13.35) Gujarathi(11.18)
2.	Bennett Coleman & Co. Ltd.	Jains	1145(8,66)	English (18.30) Hindi (14.50) Marathi (12.78)
3.	Hindustan Times & Allied Publications	Birla	569(4.30)	English (10.60) Hināi (9. 33)
4.	Malayala Manorama Co. Ltd.	MRF	471(3.56)	Malayalam (37.00)
5.	Statesman Ltd.	Multiple House	248(1.88)	English (8.34)
6.	Pioneer Ltd.	Jaipuria	113(0.85)	Hindi (1.64) English (1.65)
7.	Sanmarg (P) Ltd.	Scora mull Nagarmull	50(0.38)	Hindi (1.64)
8.	V.S. Dempo & Co. (P) Ltd.	Dempo	19(0.14)	English (0.47) Marathi (0.32)
	Total		3998(30,22)	Telugu (25.57) Kannada (13.35) Tamil (20.73) Gujarathi(11.18) Malayalam(37.00) Hindi (26.08) English (61.96) Marathi((32.59)

Figures in brackets given with total circulation are percentages to the total national circulation in all the languages.

within the newspaper world, there may happen to be some competition between the monopoly House newspaper establishment (and that too in some regions) the overall interests of the monopoly Houses do not appear to come in conflict. There may be inter-House rivalries but the monopoly Houses have to have joint front in matters of economic policies aimed at regulation and control of private big business.

- 8. Table-VI shows share of different categories in circulation of the newspapers for important languages. If one takes share of the monopoly House controlled press in the English language alone, nearly 62 per cent of the circulation fell under their control as compared to share in the aggregate i.e., 30 per cent. The monopoly House press has no share in Assamese, Bengali, Oriya, Punjabi and Urdu. Their main spheres appear to be English, Marathi, Malayalam and Hindi. Incidentally, from the viewpoint of national policies, English is the most important language press and it accounts for about one-fourth of the overall national newspaper circulation in India.
- 9. It is interesting to find that each monopoly House has, in addition to enjoying a national position, a region of its own. For instance, if the Goenkas have a significant place in Southern India; Jains have their special place in Western India, and the Birlas, in the North. V.S. Dempo in

Table - VI

Showing Percentage Share of Different Categories in Various Languages (1979)

Language	National Monopoly Houses	National Local Industry Monopoly and Business Houses	Private Industry Col.2+3	Political Parties	Educational, Cultural & Religious Bodie	Families & Individuals s	0thers	Total Col.4 to 8	Grand Total
	5	e	7		9	7	8	6	1.0
English Hindi Assamese	61.97 25.59	7.76	69,73 39,25	0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	5.27	18.25 03.72 96.71	0.03	96.16 79.62 96.71	100
Bengali Gujarati Kemade	11.21	40.08 54.05	51.29	در ه ۱ ۱	21.56	85.84 23.60 6.30	3,74	92.06 97.00 73.80	100 100
Malayalam Marathi Oriya	36,98 32,62	35,80	72.78	4.70	4.32 6.03 55.50	.,73 27,21 30,30	44.0.7 24.0.7	92.97 80.05 97.31	100 100 100
Punjabi Tamil Telugu	20.79. 25.62	41.74 58.54	62,53 84,16	15.02	22 <u>.</u> 56 0.79	22,91 21,06 3,47	6.46	60.49 90.84 87.63	100 100 100
Urdu Cthers	1 1	• •		2.09	12.05	36,50	5.18 15.28	43.77	100
Total	30,22	17,66	47,83	2,99	5.37	27.00	2,41	85.65	100

.Source: Based on Data from Registrar of Newspapers for India.

Goa, and MRF in Kerala. On the other hard local industrialists are generally confined to single language press (See: Table-VII). Gujrati, Telugu, Tamil, Kammada and Malayalam press is pre-dominantly under control of local industrialists. Monopoly House owned press generally caters to a large regional spread than the local or regional language papers. If one sees the domination of private industry linked press together, one would find that their share is more than 47 per cent in the aggregate circulation and a nearly 70 per cent in English, 73 per cent in Malayalam, 68 per cent in Kammada, 63 per cent in Tamil, and 84 per cent in Telugu.

- 10. The share of educational or otherwise independent Trusts in the Indian newspaper industry is not very large. This form seems to have an important place in Oriya and Gujrati language newspapers. A list of the establishments under this category is given in Table-VIII.
- 11. Political parties control a small share in English and Hindi language newspapers. However, in regional languages political parties do have a noticeable place. This is particularly so in the Punjabi and Marathi language newspapers. See Table-IX for a list of the newspapers and periodicals under control of political parties.

^{*}The share of private industry in the total circulation of significant . spapers presents a more alarming picture. Its share in English language alone is 73 per cent (Monopoly Houses 65 per cent) as compared to the share in the aggregate of nearly 55 per cent (Monopoly Houses 37 per cent)

Table - VII

Newspaper Establishments Having Close Associations with Local Industrialists

Sl. No.	Name of the Establishments	Total Circulation Controlled ('000)	Percentage in circula various la	ation of anguages
No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa	I	2	3	
2.	Andhra Printers Ltd. Hazarilal Sharma & Others Indian National Press(Bombay) Ltd.	54 36 103	Telugu Hindi Gujarathi English Marathi	(11.13) (1.18) (3.03) (2.39) (NA)
4.	Jagran Prakashan & Allied	165	Hindi	(5.41)
	Publications K. George Thomas K.C. Aggarwala & Others	2 72	Malayalam Hindi	(0.16) (2.36)
8.	Kerala Kaumudi (P) Ltd. Lok Prakashan Ltd. Manipal Printers & Publishers(P)Lt	145 179 d. 54	Malayalam Gujarathi Kannada	(11.39) (16.97) (13.60)
11.	Mathrubhumi Printing & Publishing Co. Ltd. Nageswara Rao Estates (P) Ltd. Narothamdas Lakshmichand Shah	309 43 26	Malayalam Telugu Gujarathi	(24.27) (8.87) (2.46)
13.	Newspapers & Publications Ltd.	160	Hindi	(3.41)
14.	Printers (Mysore) Ltd.	265	English Kannada	(1.88) (40.55)
15.	Sandesh Ltd.	182	English Gujarathi	(3.50) (17.25)
17.	Saurashtra Gram Janata Prakashan I Thanthi Trust & Allied Publication Ushodaya Publications (P) Ltd.		Gujarathi Tamil Telugu	(0.38) (41.71) (38.56)
	그 보이 이번 발생님들은 하다 그렇게 되었다. 그리고 그리고 있는 얼마나 하다.			

N.A.: Not Available.

Table - VIII

Showing Newspaper Owning Educational, Cultural and Re igious Establishments

	A CANADA MARINA DE LA CANADA DEL CANADA DE LA CANADA DEL CANADA DE LA CANADA DEL CANADA DE LA CANADA DEL CANADA	ame of the ublication	Language and Periodicity
	1		3
ana Sanda ao Estada	and the second of the second 		
1,	Akhil Bharat Varshiya Dharm	a Sanmarg	Hindi Daily
2.	Bombay Printers Ltd.	Hindustan Hindvashi	Sindhi - Daily Sindhi - Weekl
3,	Children's Book Trust	Children's World	English - Month
4,	Himmat Trust	Himmat	English - Weekl
5,	Kesari Mahratta Trust	Kesari Mahratta	Marathi - Daily English - Annua
6.	Periyar Self Respect Propoganda Institution	Viduthalai Unmai	Tamil - Daily Tamil - Weekl
7.	Sainik Public Charitable Tru J	Sainik	Hindi Daily
8.	Sameeksha Trust	Economic & Pol.Weekly	English - Weekl
9.	Saurashtra Trust	Janamabhumi Phulchhab Pratap Kutch Mitra Pravasi Pratap Sudha	Gujarati - Daily Gujarati - Daily Gujarati - Daily Gujarati - Daily Gujarati - Daily Gujarati - Weekl
	Servants of People Society	Samaj Samaj	Oriya - Daily Oriya - Weekl
	St. /Joseph's Province of Carmalites of Mary Immacula	Deepika te	Malayalam- Daily
12.	Tribune Trust		English - Daily Hindi - Daily Punjabi - Daily

Table - IX

List of the Newspapers under Political Parties

S1. No.	Publications	Language	Political Party
www.marana.area-streature		2	3
1.	Veeksha na m	Malayalam - Daily	Congress
2.	National Herald Qaumi Awaz Navjivan	English - Daily) Urdu - Daily) Hindi - Daily)	Congress (I)
3.	Deshabhimani Deshabhimani	Malayalam - Daily) Halayalam - Weekly)	CPI (M)
4.	Janayugam	Malayalam - Daily	CPI
5.	Janasha-kthi Mas-acl	Hindi - Daily) Urdu - Weekly)	CPI
6.	Patriot Link	English - Daily) English - Daily)	CPI
7.	Yugdharma Swadesh Tarun Bharat	Hindi - Daily) Hindi - Daily) Marathi - Daily)	
8.	Akali Patrika	Punjabi - Daily	Akali Dal
9.	Kalantar	Bengali - Daily	CPI

- 12. Families and individuals with long association with the newspaper industry seem to hold a good place in Bengali, Hindi, Urdu and Assamme language newspapers. We may once again mention that some of the newspaper owners do have known political associations. These have been mentioned in individual accounts on the newspaper establishments.
- 13. The list of newspaper establishments about which we could not obtain adequate data to determine their association of given in Table-X. Though their number is large, the share of the unidentified establishments, in the national newspaper circulation, was only 2.41 per cent. We feel that most of these newspapers were small establishments, probably with little business or industry linkages. Most of these are more likely to be journalist-cum-editor and single person dominated establishments catering to local readers.
- 14. The Commission has sought our comments on the association of 20 periodicals. Our comments, in brief, are given in Table-XI.
- 15. For each category, newspaper establishment-wise accounts are as follows:

Showing Newspapers for which Adequate Information was not Available

Name of the Newspaper	Language	Place of Publication	Circulation	Particulars of ownership
	7	င	4	ð
Awaz	Hindi	Dhanbad	20,464	Brahmdeo Singh Sharma
Sharat Mail	Hindi	Patna	14,722	Navashakti Publishing Company Ltd.
Chandrika	Malayalam	Kozi Kode	27,027	Muslim Printing Press & Publishing Co. Ltd.
Dina Karan	Tamil	Madras	32,322	Kumar Publication (Trust)
Katusatya	Oriya	Sambalpur	N4	Shib: Narayan Lonedar
Kerala Sree	Malayalam	11eppy	4,000	Mrs. Thukamal
Lok Sevak	Bengali	Calcutta	NA	Loksevak Publishing House (P) Ltd.
Malvika	Tamil	Madras	20,690	Veena Anand
Marathwada	Marathi	Aurangabad	19,190	Marathwada Trust
Milap	Urdu	Delhi	23,527	Omprakash & Sarv Mittar
Nagpur Patika	Marathi	Nagpur	19,190	Not Available
Nagpur Times	English	Nagpur	24,593	Naya Samaj Ltd.
Nava Prabhat	Hindi	Gwalior	11,073	Hindustan Journals (P) Ltd.
Paigam	Bengali	Calcutta	15,117	Mohammad Ghosul Anam Khan & Others.
Prabhat	Gujarathi	Ahmedabad	5,880	New Prabhat Publicity Co.
Rozana Hind	Urdu	Calcutta	5,785	Rozana Hind Trust
Samch ar	Marathi	Sholapur	17,111	Sangam Paper Corporation
Satya Samwad	Hindi	Kanpur	15,574	Swatantra Journals

Thuzha Kana Veer Bharat	Satya Jug Swarajya Marasu	1
Paite Hindi	Bengali Criya Tamil	N
Imphal Kanpur	Calcutta Bhubaneshwar Madras	3
16,200 NA	16,121 10,363 NA	4
N.K. Thomte Puttan Lal Shukla	Satya Jug Publications Pvt. Itd. Swatantra Press Management Committee Tamil Marasu Publishers (P) Itd.	5

N.A.: Not Available.

Table - XI

Showing Associations of Some Periodicals (As referred by the Second Press Commission)

	After the second and the second and second s	and weeks takes the period to the companies of the contract of the second contract of the second of the contract of the contra	e sportable de la company de despripación de constituent de constituent de la constituent de la constituent de	todisperio personali disperso disperso de despera a dispersa de la compania de servicio de servicio de servicio	And construct the second secon
81. Name of the No. Publication	Language	Periodicity	Place of Publication	Name of the Establishment	Remarks on ownership and control
	2			9	9
.l. Awami Iqdam	Urdu	Weekly	Delhi	Siraj Pracha	Individual
2. Elitz	English	Weekly	Bombay	Blitz Fublishers (P) Ltd.	Karanjia Family
3. Caravan	English	Fortnightly	Delhi	Delhi Press Samachar Patra	Family
.4. Iesh Hitaishi	Bengali	Weekly	Calcutta	West Bengal State Committee of C.P.I. (M)	Communist Party of India (Marxist)
5. India Today	English	Fortnightly	Delhi	Living Media India Ltd.	Puri Family Previous association with a foreign company
6. Janasakthi	Tamil	Weekly	Madras	M.V. Sundaren & R. Nallaksanna	The Communist Party of India.
7. Mangai	Tamil	Monthly	Madras	Chandamama Publications	Film industry
8. Nai Duniya	Urdu	Weekly	Delhi	Abdul Waheed Siddiqui	Individual
			ic C		

	A STATE OF THE PROPERTY OF THE				
	5	c	4	L L	
					9
⊌. On Looker	English	Fortnightly	Bombay	Publicity Society of India Ltd.	Indian National Dress
10. Organiser	English	Weekly	Delhi	Bharat Prakashan (Delhi)	(Bombay) having business interests.
11. Shree	Marathi	Weekly	Bombay	Ltd. Sakal Papers (P) Ltd.	Parulekar fomit
12• Sun	English	Weekly	De1h:	יווים בוראיתו מוויס	brings out Sakal newspaper.
				can rubiteations	Vishwabandhu Gupta family; Tej daily is
13. Surya India	Fnglish	Monthly	Delhi	Young Printance	associated with this weekly.
•				Publications (P) Ltd.	Mrs. A. Anand. Mrs. Menka Gandhi
14. Thuglok	Tamil	Fortnightly	Madras	R. Venkatraman & Others	is the Editor. Individual . 'mo.
On 64 m					. O

On five of the periodicals we do not have any information. These are: Bori Bunder, Charotar Bhoomi, Hunkar, Kalkandu and Sabdam.

Category A

National Monopoly House
Associated Establishments

		7

1. BENNETT COLEMAN & COMPANY LTD.

l. Name of the Publication	<u>Language</u>	Periodicity	Place Public	
i) Times of India	English	Daily	Bombay, Ahmedaba	
ii) <u>Fconomic Times</u>	English	Daily	Bombay,	Delhi,
iii) Nav Bharat Times iv) Evening News of India v) Sandhya Times vi) Maharashtra Times vii) Illustrated Weekly of	Hindi English Hindi Marathi	Daily Daily	Delhi, I Bombay Delhi Bombay	
<u>India</u> viii) <u>Dharma Yug</u> ix) <u>Dinman</u>	Hindi	Weekly Weekly Weekly Fortnightly	Delhi	
2. <u>Directors</u>	Other Di	rectorships 1	<u>Held</u>	Association
i) Ashok Kumar Jain (Chairman) S/o Shanti Prasad Jain	Bharat N	idhi Ltd. n Ltd.		Sahu Jain Sahu Jain Sahu Jain
ii) Narendra Kumariii) Dr. Nihar Ranjan Rayiv) T.K. Kukol				
3. Top Shareholders) - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	
i) Bharat Nidhi Ltd. ii) Ashoka Holdings Ltd. iii) Ashoka Viniyoga Ltd. iv) Sahu Jain Ltd. v) P.N.B. Finance Ltd. vi) Ashok Humar Jain vii) Sahu Jain Charitable T Society	rust	(21.42%) (14.11%) (12.54%) (11.71%) (11.37%) (5.35%)		Sahu Jain Sahu Jain Sahu Jain Sahu Jain
viii) Akshaya Kumar Jain & Lakshmi Chandra Jain ix) Nemichandra Jain & Prabhu Dayal Dabriwala x) Manoj Kumar Jain		(3.13%) (3.13%) (2.90%)		Sahu Jain
AL J LIVERSON J LIVERSON W. C. C.				

4. Other Information

The Bennett Coleman & Company Ltd. holds investments in Sahu

Jain House companies and other related companies. These are

- i) Rohtas Industries Ltd.
- ii) New Central Jute Mills Company Ltd.
- iii) Welcast Steels Ltd.
- iv) Andhra Cement Company Ltd.
- v) Turner Morrison & Company Ltd.
- vi) Sahu Jain Services Ltd.
- vii) Panchsheel Shipping Ltd.

The top five shareholding companies

belong to the S.P. Jain family. The House companies and family members hold majority shares in the Bennett Coleman Ltd. The company was included under the Sahu Jain House by the Monopolies Inquiry Commission and the Industrial Licensing Policy Inquiry Committee. As on 31.12.1979, the case of the company was pending for not having been registered under Section 26 of the MRTP Act as a House company.

Conclusion:

The Bennett Coleman & Company Ltd. is a company under the effective control of the Jain family, therefore, it should be treated as a constituent of 'Sahu Jain House' - a well known industrial group of companies in India.

2. EXPRESS NEWSPAPERS

This group of newspapers is under control of four companies, namely, (a) Indian Express Newspapers (Bombay) Ltd.; (b) Indian Express (Madurai) Ltd.; (c) Andhra Prabha Ltd.; and (d) Traders Private Ltd.

(a) INDIAN EXPRESS NEWSPAPERS (BOMBAY) LTD.

	ne of the olication	Language	<u>F</u>	Periodicity	Place Public	of Cation
ii)	Lok Satta Ind an Express Financial Express Loka Prabha	Marathi nglish English Marathi	D	aily aily aily aily eekly	Chandi Ahmeda	
2. <u>Dir</u>	cectors:	Other Di held:	re	ectorships		ssociation
ii) iii) iv)	Ram Nath Goenka B.D. Goenka Anil Kumar Agarwal Rajesh Prasad Khaitan D.P. Sonthalia	Dalmia C	en	Aluminium ent(Bharat eel Casting) Ltd.	
3. <u>Tor</u>	Shareholders:					en jaroten erretaja en erre
Equ	lity:					
ii) iii)	Nariman Point Bldg. Services & Trading(P)L Pratibha Badrinarayan R.K. Goenka		હ . હિ•	13,70,000 9,94,000 5,00,000		Goenka
v) vi)	T.V.S. Charitles Saroj Goenka R. Madhavan Kamala Ramakrishnan & V.S. Tyagaraja Mudalia	ili de la companya d Companya de la companya de la compa	S.	4,95,000 3,70,000 3,50,000		Goenka
ix)	Airlines Hotels & Cate (P) Ltd. Kavita Goenka Kamala Ramakrishnan	rers F	• 2í	2,71,000 2,40,000 2,00,000	在一个体的一个人是自己的形式	Goenka Goenka
Pro	eference:					
ii) iii)	Arati Agarwal Prema Srinivasan Manojkumar Sonthalia	<u>[</u>	3°	7,87,000 6,25,000 4,37,000		Goenka
v)	Ritu Ganeriwal Kavita Goenka Saroj Goenka	J	• 25	3,00,000 3,00,000 3,00,000		Goenka Goenka Goenka

4. Other Information:

Goenka) Agarwal, Ritu (Goenka) Ganeriwal and Kavita (Goenka) Singhania are daughters of Saroj Goenka, wife of B.D. Goenka and daughter-in-law of R.N. Goenka. According to the Annual Report Nariman point Building Services and Trading (P) Ltd. is a wholly owned subsidiary of the Indian Express Newspapers (Bombay) Ltd. In 1976, shareholders of the company included (i) Dalmia Cement (Bharat) Ltd., (ii) Radha Krishna Dalmia, (iii) Gwalior Rayon Silk Mfg. & Wvg. Company Ltd. (Birla), (iv) Pilani Investment Corporation Ltd. (Birla), and (v) Ratanlal Dalmia (P) Ltd. National Company Ltd. also held shares in the Indian Express Newspapers (Bombay) Ltd. till 1977.

Shriyans Prasad Jain, father of Saroj Goenka was Chairman of the company in 1961.

(b) INDIAN EXPLESS (MADURAL) LTD.

	me of the blication	Language	Periodicity	Place of Publication
1)	Indian Express	English	Daily	Bangalore, Cochin, Madras, Vijayawada, Madurai, Hyderabad
ii)	<u>Dinamani</u>	Tamil	Daily	Madurai, Madras
2. <u>Di</u>	<u>rectors</u> : (1979)			Associations
i)	Saroj Goenka	Managing	Director	Daughter-in-law of R.N. Goenka
	R.N. Goenka Anil Kumar Agarwa		사 (1) - 1 (1) (1) (1) (1) (1) (1) (1) (1) 시 (2) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	Goenka family
iv)	Arati (Goenka) Aga: Krishna Khaitan			Goen <u>k</u> a

3. Top Shareholders:

This is a wholly owned subsidiary of the Indian Express Newspapers (Bombay) Ltd.

4. Other Information:

K.K. Birla of the Birla House was Chairman of the company at one time. He, however, resigned during 1976.

The company has a wholly owned subsidiary, Ace Investments Ltd. and holds 5% shares in Express Traders, a partnership firm. The other partners in the firm (Express Traders) are Indian Express Newspapers (Bombay) Ltd. (5%), Andhra Prabha Ltd. (5%) and Express Newspapers Ltd. (85%).

(c) ANDHRA PRABHA LTD.

l. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication	
i) <u>Andhra Prabha</u>	Telugu	Daily	Vijayawada, Hy d erabad.	Bangalore,
ii) <u>Kannada Prabha</u>	Kannada	Daily	Bangalore	
2. <u>Directors:</u> (1979)				
i) Saroj Goenka			Goenka fami	

Goenka family Goenka family

3. Top Shareholders:

iii) Anil Kumar Agarwal iv) Ritu Ganeriwal

Entire share capital is held by the holding company, Indian Express Newspapers (Bombay) Ltd.

(6) TRADERS PRIVATE LIMITED

1. Name of the Publication Language Periodicity Place of Publication

i) Jana Satte Gujarati Daily Ahmedabad, Rajkot

ii) Lok Satus Gujarati Daily Baroda

iii) Nutan Gujarat Gujarati Weekly Ahmedabad

2. Top Shareholders :

This is a wholly owned subsidiary of the Indian Express (Madural) Ltd.

Other Information :

R.N. Goshka family controls the apex company, namely, the Indian Express Newspapers (Bombay) Ltd. It has four subsidiaries namely, (i) The Indian Express (Madurai) Ltd. (ii) The Andhra Nariman Point Building Services & Trading (P) Ltd. Prabha Ltd. (iii) Zand (iv) The Express Newspapers Ltd. The Ace Investments (P) Ltd. and the Traders (P) Ltd. are subsidiaries of the Indian Express (Madurai) Ltd.

The Express Newspapers Ltd. holds shares in (i) Bharat Nidhi Ltd. (Sahu Jain), and (ii) Dhrangadhra Chemical Works Ltd. (Shriyan Frasad Jain).

Conclusion :

The R.N. Goenka House is a closely held family group. The Goenka family is related to Sahu Jain House. Saroj Goenka (wife of late B.D. Goenka) is daughter of Shriyans Prasad Jain Sahu Jain group controls the Bennett Coleman & Co.Ltd. who was a brother of S.P. Jain (Sahu Jain House). While we consider the Express Group of papers to be directly under control

of the Goenka family, it may be of interest to underline the possible close coordination of the Express Group of newspapers with that of the Bennett Coleman & Company Ltd. in the near future.

3. HINDUSTAN TIMES & ALLIED PUBLICATIONS

This group of Newspapers is under control of four companies, namely, (A) Hindustan Times Ltd.; (B) Behar Journal Ltd.; (C) Newspapers Ltd.; and (D) Eastern Economist Ltd. These are closely associated undertakings.

(A) HINDUSTAN TIMES LTD.

1. Name of the Publication	Language	<u>Periodicity</u>	Place of Publica	
iv) <u>Hindustan</u>	English English English Hindi	Daily	Delhi Delhi Delhi Delhi	
v) <u>Overseas Hindustan</u> <u>Times</u>	English	Weekly	Delhi	
2. <u>Directors</u> :	Other Dir	ectorships He	<u>)]d :</u>	<u>Association</u>
i) KK Birla (Chairman)		현실 사람들은 사람들이 되었다. 그런 그렇게 되었다면 하다 하는 것이 없었다.		Birla Birla Birla
ii) K.C. Mathuriii) D.R. Daniiv) S.N. Guptav) M.L. Khandelia				
vi) G.N. Dalmia vii) O.P. Khaitan		iry Industrie Istries Ltd.	s Ltd.	Dalmia J.K. Singhania

Bharat Nidhi Ltd.	Sahu Jain
Oriental Carpet Mfg.(I)Ltd.	Birla
Electri Construction &	
Equipment Company Ltd.	Birla
and others.	

3. Top Shareholders :

i)	Birla Brothers (P) Ltd.	Rs.4,31,000	Birla
ii)	Oudh Sugar Mills Ltd.	Rs. 2,62,000	Birla
iii)	TEXMACO Ltd.	Rs. 2,62,000	Birla
	Birla Jute Mfg. Company Ltd.	Rs. 2, 40,000	Birla
	Sutlej Cotton Mills Supply		
	Agency Ltd.	Rs. 1, 12, 000	Birla
vi)	Pilani Investment Corpn.Ltd.	Rs. 60,000	Birla
vii)	Late Pt. Madan Mohan Malviya	Rs. 17.000	

4. Other Information:

Bharat Nidhi, the largest shareholder in the Bennett Coleman and Company Ltd. held nominal shares in the company in 1978.

(B) BEHAR JOURNAL LTD.

l. Name of the Publication	Language	Periodicity	Place o	f Publication
	English Hindi	Daily Daily		
2. <u>Directors</u> :	Other Dir	ectorships He	<u>l</u> d	Association
i) K.C. Sarda ii) M.L. Khandelia iii) O.P. Adukia iv) H.L. Bahoti v) G.P. Dhurka vi) Chandra Madhav Pd.Si vii) Dr. Gauri Shankar Ra	Oudh Suga Govind Su nha		$B^{1}(\mathbf{x})$	Birla Birla Birla
3. Top Shareholders:				
i) New India Sugar Mill ii) Darbhanga Marketing		Rs. 11,50,6 Rs. 26,0		Birla Birla

(C) NEWSPAPERS LTD.

1. Name of the Publication

Language Periodicity Place of Publication

i) Bharat

Hindi

Daily

Allahabad

2. Directors:

Other Directorships Held: Association

i) O.P. Adukia

Bharat Sugar Mills Ltd.

Birla

ii) O.P. Jhunjhunwala

iii) G.P. Dhurka

Govind Sugar Mills Ltd.

Birla

iv) Rajendra Sharma

3. Top Shareholders:

i)	Bharat Arogya Mandir	Birla
ii)	Pilani Investment Corporation Ltd.	Birla
iii)	Birla Jute Mfg. Company Ltd.	Birla
iv)	Upper Ganges Sugar Mills Ltd.	Hirla
v)		Birla
-vi)		Birla

(D) EASTERN ECONOMIST LTD.

1. Name of the Publication

Language Periodicity Place of Publication

i) Eastern Economist

English

Weekly

Delhi

2. Directors:

i) B.N. Saxena

ii) Dalip Singh

iii) Maj. Gen. U.C. Dubey

3. Top Shareholders :

i١	Birla Jute Mfg. Co. Ltd.	Rs.40,000	Birla
	Bharat Arogya Mandir	Rs.40,000	Birla
	Pilani Investment Corpn. Ltd.	3.40,000	Birla
	Sutlej Cotton Mills Ltd.	Rs. 40,000	Birla
v)	Birla Cotton Spg. & Wvg. Mills	Rs.37,200	Birla

Other Information:

The Newspapers Ltd. and the Eastern Economist Ltd. are registered as Birla House company under the MRTP Act. Hindustan Times Ltd. and Behar Journal Ltd. were included in the Birla House of companies by the Monopolies Inquiry Commission and the Industrial Licensing Policy Inquiry Committee. These companies have been asked to explain as to why they have not been registered/under the MRTP Act.

Conclusion:

In view of the facts noted above, we consider, that the group of companies sovered above are under control of the Birla House.

4. MALAYALA MANORAMA COMPANY ITD.

1.	Name	of	the
	Pu bl	ica	tion

i) Malayala Manorama

Place of Periodicity Language Publication

Malayalam Daily

Kottayam, Calicut, Cochin

Association

2. <u>Directors:</u> (1978)

- i) K.M. Varghese Mappillai
- ii) K.C. Mammen
- iii) Mammen Eapen
 - iv) Dr. Peter Philip
 - v) P.T. Thomas
 - vi) N.V. Kurian
- vii) S.G. Keshava Murthy viii) B.V. Abdulla Koya

Other Directorships held:

Gokul Rubber & Tea Plantations Ltd.

Madras Rubber Factory Ltd. (Large under-Badra Coffee Estates Ltd. taking) Madras Rubber Factory Ltd. (Large under-Balanoor Tea & Rubber Co.Ltd. taking)

Devon Tea & Produce Co.Ltd. Tropical Plantations Ltd. Malankara Rubber & Produce Company Ltd.

3. Top Shareholders:

i)	Dr. Peter Philip	Do 1	، 10 و۔	700
	Jacob Mathew		95.	
	Karun Philip		90,	
	George Jacob		90	
	Mrs. Mariamma Kurien		74	
	Arun Mammen		72	
	M.M. Charity Trust			720
	A.G. Mathews	Ps.	70,	200
	Jayant Mammen			950
X)	Mrs. Beebi Mammen	Rs •	67,	500

4. Other Information:

Late K.C. Mammen Mappillai's family controls this company alongwith M.R.F. The MRF is a House, under MRTP Act 1969, and has a number of closely associated plantation companies and rubber processing units.

Conclusion:

Malayala Manorama Company Ltd. is a company which has to be treated as a part of the MRF (Madras Rubber Factory) House.

5. PIONEER LTD.

1. Name of the Publication	<u>Language</u>	Periodicity Periodicity	Place of Publication
i) <u>Swatantra Bharat</u>	Hindi	Daily	Lucknow
ii) <u>Pioneer</u>	English	Daily	Lucknow
iii) <u>Swatantra Bharat Suman</u>	Hindi	Weekly	Lucknow

2. <u>Directors</u>:

Other Directorships Held: Association

i) S.R. Bhawsinghka ii) Hon'ble Raja Yuvaraj Dutt Singh of Oel Lakhimpur Kheri

iii) Devendra	Swarup	Raza Textiles	Ltd.	JP Srivasta	va
		Gwalior Sugar	Co. Ltd.	JP Srivastav	va.
		Jwal Fabrics	Ltd.	JP Srivasta	7 3.

iv) S.N.M. Tripathi

v) Kawshal Kishore Seth

vi) Gokuldass Nagory vii) Raja Syed Sajid Husain

viii) Shishir Jaipuria

3. Top Shareholders:

Ordinary Shares:

Avadh Rs.30,925 vi) Smita Jaipuria Rs.27,500 Jaipuria	ii) iii) iv)	Suneti Devi Jaipuria Sharad Jaipuria Shishir Jaipuria Y.A. Dikshit & Girdhari Singh	Rs.48,750 Rs.48,050 Rs.34,850 Rs.32,250	Jaipuria Jaipuria Jaipuria
				Taimuria
viii) Anjali Jaipuria Rs. 12,500 Jaipuria	vii) viii)	Gayathri Devi Jaipuria Anjali Jaipuria	Rs. 16, 250 Rs. 12, 500	Jaipuria

4. Other Information:

The Report of the Comittee on Newspaper Economics had pointed out that the company indulded in cotton yarn trade on behalf of a private mill. The Jaipuria family members are dominant shareholders of the company. J.P. Srivastava and Jaipurias are two private industrial Houses based in Kanpur. Information obtained by us suggests control over the unit by the Jaipurias.

Conclusion:

We consider this company to be under control of Jaipuria House with close association of Srivastava family.

6. SANMARG (P) LTD.

l. Name of the Publication	<u> Language P</u>	eriodicity	Place Publi	<u>of</u> cation	
i) <u>Sanmarg</u>	Hindi D	aily	Calcu	tta	
2. <u>Directors</u> : (1978)	Other Direc	torships he	<u>ld:</u>	Association	
i) Janardan Prasad Kano	oria Nellimarla Ltd.	Jute Mills	Co.	S.Nagarmull	
ii) B.S. Gupta	Universal Nellimarla Ltd.	Paper Mills a Jute Mills a Tea Co. Lt	Co.	S.Nagarmull S.Nagarmull	
iii) Ramnath Sharma	Sungma Tea Naihati Ju	Company Lt te Mills Co per Mills Lt	d. Ltd.	S.Nagarmull	
iv) Ramawatar Gupta	Company Lt Ranicherra Universal Soorajmull Dalhousie	a Tea Co.Ltd Paper Mills Chhotaylal Investment	Ltd. (P)Ltd	S. Nagarmull S. Nagarmull .S. Nagarmull	
	Company Ltd			S.Nagarmull	
3. Top Shareholders: (1978)					
i) Janardan Prasad Kanoria & Ramawatar Gupta(Trustees of Bharat Charity Trust) 1865 shares					
ii) Nellimarla Jute Mill iii) Sharad Tumar Ganeriw	s Co. Ltd.	500 shar 500 shar		S.Nagarmull	
 iv) Dalhousie Investment v) Janardan Prasad Kanovii) Sarla Devi Kanoria vii) Janardan Prasad Kanoviii) Narbadi Devi Kanoria 	rust Co.Ltd. oria oria	490 shar 365 shar 328 shar 300 shar 2 50 shar	es es es es	S.Nagarmull	
ix) Soorajmull Chhotayla x) Kashiram Gupta	1(P) Ltd.	200 shar 75 shar		S.Nagarmull	

4. Other Information:

The company has investments in Nellimarla Jute Mills Company Ltd. (Soorjmull Nagarmull House) and in Monotype India Ltd.

Conclusion:

iv) Prof. Vadakadath Varkay

John

v) Tarun Banerjee vi) C.R. Irani

This company is under control of the Soorajmull Nagarmull House.

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7. STATESMAN LTD.

1. Name of the Publication	Place of Language Periodicity Publication
i) <u>Statesman</u> ii) <u>Junior Statesman</u> iii) <u>Statesman Weekly</u>	English Daily Calcutta, Delhi English Weekly Calcutta English Weekly Calcutta
2. <u>Directors:</u>	Other Directorships Held: Association
i) Sir Birendranath Mooker ee	Martin Burn Ltd. Martin Burn Shr e Synthetics Ltd. Bangur Jardine Henderson Ltd. J.Henderson
ii) Jayantilal Chhotalal Shah (Chairman)	- 이 등 등 있는 것이 하는 것이 되는 것이 되는 것이 되었다. 그는 것이 되었다. - 이 등 등 기계를 하는 것이 되었다. 그는 것이 되는 것이 되는 것이 되었다.
iii) Chinubhai Chimanlal Chokshi	C.C.Chokshi & Company Hindustan Brown Boweri Ltd. FERA Delhi Cloth & General Mills Ltd. Shriram NMM Ltd. Mafatlal May & Bayker (I) Ltd. FERA Laxmi-Vishnu Textile Mills Ltd. Shri Ambica Mills Ltd. Shri Ambica and others.

3. Top Shareholders:

i)	Andrew Yule & Company Ltd.	Rs. 9, 96,600	Formerly a Foreign Subsidiary; now
ii)	Martin Burn Ltd.	Pr 7 90 500	nationalised. Martin Burn
iiii	Guest, Keen & Williams Ltd.	Rs. 7, 89, 500	
177	JC Shah, CR Irani & RM Chatterje	Rs. 5, 94,000	Foreign Subsidiary
77)	Central Bank of Todio Ita Dombo-		
	Central Bank of India Ltd., Bombay SP Mehta, SJ Sorabjee,	Rs. 4, 29,000	
V-1-)	IM Chogla & JR Ga grat	Po 3 63 000	
viil	C.R. Irani & Tarun Banerjee	Rs. 3,63,000	
	C.R. Irani & V.V. John	Rs. 3, 46, 500 Rs. 3, 46, 500	
	S.J. Sorabjee, I.M. Chogla,	18.09 ±0,000	
	J.R. Gagrat & H.P. Banina	Rs.3,13,500	
(x	S.J. Sorabjee, I.M. Chogla	1000 9 200 9 000	
	J.R. Gagrat & Y.H. Malegam	Rs.3,13,500	가 하게 즐겁게 들어가 들었는데 모음에게 하는데 되고 있다. 등 것으로 하는데 하는데 하는데 하는데 되었다고 있다.

4. Other Information:

Statesman Ltd. was included under the Andrew Yule House by the ILPIC. During the past few years a number of changes are reported in the shareholding structure of the company as a number of industrial Houses bought shares of the Statesman Ltd. The important industrial Houses being: Tatas, Mafatlal, Khatau, Martin Burn, and G.K.W. While individual shareholders might have dhanged, the Statesman Ltd. continues to be under control of a group of industrial Houses and foreign interests.

Conclusion:

We consider the Statesman Ltd. as an enterprise under joint ownership and control of a group of private industrial Houses. It is not under control of any one industrial House but industry interests are only too obvious.

8. V.S. DEMPO & COMPANY (P) LTD.

l. Name of the Publication	Language Periodicity	Place of Publication
i) <u>Navhind Times</u> ii) <u>Navprabha</u>	English Daily Marathi Daily	Panjim Panjim
2. <u>Directors</u> :	Other Directorships He	ld: Association
i) Vasantrao S.Dempo (Chairman)ii) Vaikunthrao S. Dempoiii) Vasudeva V. Dempo	Goa Carbon Ltd. Dempo Steamships Ltd. Goa Carbon Ltd. Dempo Steamships Ltd. Dempo Steamships Ltd.	V.S. Dempo V.S. Dempo V.S. Dempo V.S. Dempo V.S. Dempo

3. Other Information:

The company is registered under the Monopolies and Restrictive Trade Practices Act, 1969, as constituent of the V.S. Dempo House.

Conclusion:

The publication unit is under control of Dempo House.

Category B

Local Industry & Business Associated Units



9. ANDHRA PRINTERS LTD.

1. Name of the Publication

Place of Periodicity Publication

i) Andhra Jyoti

Telugu Daily

Vijayawada

2. Directors:

i) K.L.N. Prasad (Chairman & Managing Director) Other Directorships Held:

Association

FERA

Birla

A.CC

International Computers Indian Mfgs. Ltd. Andhra Pradesh State Financial Corporation

Andhra Bank Ltd.

General Industrial Society

Associated Cement Companies

Lakshmi Films Lakshmi Finances Lakshmi Combines Hotel Banjara Ltd. Indo-National Ltd.

Madanapalle Spinning Mills Ltd.

Biological Evans Ltd. Glaxo

and Others. Vijayawada Bottling Co.Ltd.

Andhra Bank Ltd.

ii) K.S. Dutt

iii) P.V. Kaghava Raju iv) K.S. Krishna Murty v) Y. Ramakrishna Babu

vi) M. Rammohan

vii) C. Rajendra Prasad

viii) Ch. Umamaheswara Rao

ix) S. Padmavathi

3. Other Information:

The company held shares in the following joint stock companies during the year 1979:

- i) General Industrial Society Ltd. (Sold during the year)
- ii) Andhra Bank Ltd.
- iii) Kirlampudi Sugar Mills Ltd., and

iv) Aluminium Industries Ltd.

K.L... Prasad is a Member of Rajya Sabha.

Conclusion:

This unit has clear business interests outside the newspaper activity.

10. HAZARILAL SHARMA & OTHERS

This group of newspapers is controlled by (4) Hazarilal Sharma and (B) V.N. Sharma and V.K. Sood.

(A) HAZARILAL SHARMA

1. Name of the			Place of
<u>Publication</u>	<u>Language</u>	Periodicity	
마시 경마를 가장하는 것으로 보고 있다. 그런 그렇게 되었다. 그런 그런 그런 사용 경기를 가지 않는 것이 되었다. 선생님 바로 그렇게 되는 것이 있다.	흥성이 가장 함께 가는 사람들이		
i) <u>Rashtradoot</u>	Hindi	Daily	Kota, Jaipur

2. Other Information:

Hazarilal Sharma is a Director of Baidyanath Ayurvedic Pharmacy (P) Ltd.

(B) V.N. SHARMA & V.K. SOOD

1. Name of the		Place of
<u>Publication</u>	Language Periodicity	<u>Publication</u>
i) <u>Dainik Madhya Desh</u>	Hindi Daily	Bhopal, Jhansi, Gwalior

2. Partners:

- i) V.N. Sharma
- ii) V.K. Sood

3. Other Information:

It is understood that V.N. Sharma is associated with Baidyanath Ayurvedic Pharmacy (P) Ltd.

Other Information:

The R.N.I. Report shows these two units as different ones. We have put them together because of their close association with the Baidyanath Ayurvedic Pharmacy (P) Ltd.

Conclusion:

These units are connected with local industry.

11. INDIAN NATIONAL PRESS(BOMBAY) LTD.

1. Name of the Publication	Language	Periodicity	Place of Publication
i) Free Press Journal ii) Free Press Bulletin iii) Jan Shakti iv) Navashakti	English Gujarati		Bombay Bombay Bombay Bombay
2. <u>Directors</u> :	Other Dir	rectorships He	ld: Association
i) Ja i Kumar Karnani (Chairman & Managing Director)	Bikaner (lypsums Ltd.	
ii) P.L. Sonthalia iii) A.K. Das iv) P.N. Motto v) M.K. Kothari	Lakurka (Coal Company L	td.
			[4] : [11] [15] [14] : [14] [15] [15] [15] [15] [15] [15] [15] [15

3. Top Shareholders :

i) I.K. Agencies (P) Ltd.	Rs•4	1,98,000
i) I.K. Agencies (P) Ltd. ii) A.B. Nair(Dead) & Smt. Chandrabai		
A.B. Nair		95,000
iii)Kāmal n. Baliga (Dead)	Rs•	89,000

iv)	N.K. Sengupta, Tribhuvan D. Chatbur &
	Saroj Kumar Mukherjee R. 81,500
v)	Jai Kum r Karnani : Rs. 80,000
	Trustees of Seth I.K. Charitable Trust Rs. 60,000
	Uma Srinivasan Rs. 57,500
	Diamond Investment & Prop. Co. Ltd. Rs. 45,000
ix)	Satyanarayan Mundhra, Baidyanath Mishra &
	S.K. Mukherjee, Trustees of Education &
	Welfare Trust, Calcutta R. 40,000
x)	Rajendra Kumari Karnani Rs. 40,000

4. Other Information:

Mrs. Kamal A. Baliga (dead) is also a shareholder in Raisina
Publications Ltd. and United India Periodicals Ltd. It may be
mentioned that we have shown the association of the Raisina
Publications and the United India Periodicals as associated with
Community Party of India. Our information is that the publication
the 'Karnani' family,
unit has been taken over by/a Calcutta base industrialist group.

Conclusion:

Onlooker, is a closely associated publication and we understan this unit is controlled by 'Karnani' family which also has business interests outside the newspaper industry.

12. JAGRAN PRAKASHAN & ALLIED PUBLICATIONS

I. This group of newspapers is controlled by (A) Jagran Prakashan (P) Ltd.; (B) Madan Mohan Gupta; (C) Jai Chandra Arya & Others; and (D) Y.M. Gupta.

(A) JAGRAN PRAKASHAN (P) LTD.

Name of the Publication	Language	Periodic	ity	Place of Publication
i) <u>Daily Jagran</u> i) <u>Dainik Jagran</u>	 Hindi Hindi	Daily Daily		Kanpur Allahabad, Gorakhpur

2. Directors and Shareholders:

- i) Puran Chand Gupta (Chairman)
- ii) Narendra Gupta
- iii) Yogendra Mohan Gupta iv) Mahendra Mohan Gupta
 - v) Dhirendra Mohan Gupta
 - vi) Devendra Mohan Gupta
- vii) Shailendra Mohan Gupta

Each of these seven directors hold one-seventh of the capital.

3. Other Information:

The following units are under the same management as that of the company:

- i) Jagran Publications
- ii) Jagran Press
- iii) Jagran Micro Motors Ltd.
 - iv) Flocks India (P) Ltd.
 - v) Fibre Flocks
- vi) Kanchan Properties Ltd.
- vii) Kanchan Printing Press.

The paper was started as an independent business but now the proprietors have diversified into automobile parts, electronic and so on.

(B) MADAN MOHAN CUPTA

l. Name of the			Place of
<u>Publication</u>	<u>Language</u>	<u>Periodicity</u>	Publication
i) <u>Dainik Jagran</u>	Hindi	Daily	Bhopal, Rewa

2. Other Information:

Madan Mohan Gupta is related to the shareholders of Jagran Prakashan (P) Ltd.

(C) JAI CHANDRA ARYA & OTH ERS

Publication	Language	Periodicity	Place of Publication
i) <u>Jagran</u>	Hindi	Daily	Jhansi, Allahabad
2. Partners:			
 i) Rajendra Kumar Gupta ii) Virendra Kumar iii) Jai Chandra Arya iv) Yashovardhan Gupta 		30% share 30% share 20% share 20% share	

3. Other Information:

The partners are related through family relationship with the management of Jagran Prakashan (P) Ltd.

(D) Y.M. GUPTA

1. Name of the			Place of
1. Name of the Publication	Language	<u>Periodicity</u>	Publication
마솔용하다 하늘 말이었다. 이 나는 이 나 나는			
i) <u>Jagran</u>	Hindi	Daily	Lucknow

11. Other Information:

All the units are related with each other through Jagran Publications, a unit under the same management as that of Jagran Prakashan (P) Ltd.

Conclusion:

This unit is also clearly associated with local industry outside the newspaper industry.

13. K. GEORGE THOMAS

1.	Na	me of th	ıe e			Place of
		blication	SATE OF THE PARTY	Langua	ge <u>Periodic</u>	ity Publication
	i)	<u>Kerala</u>	Bhushanam	Malaya:	lam Daily	Kottayam
	ii)	Kerala	<u>Dhwani</u> (Eveni			Kottayam

Conclusion:

The management of the unit is closely associated with plantation industry.

14. K.C. AGGARWALA & ALLIED PUBLICATIONS

I. This group of newspapers is controlled by (A) K.C. Aggarwala & others, a partnership firm, and (B) Swadeshwari Printers & Publishers (P) Ltd. The two units are closely related.

(A) K.C. AGGARWALA & OTHERS

1. Name of the		<u>Place of</u>
Publication	Language Periodici	ty Publication
	사람, 마늘 시간에 가르는 그래, 하는 생활하게 되는 것은 것이다. 그는 그렇게 들고 있다는 것이 되는 것이 되었다.	
i) <u>Dainik Vishwamitra</u>	Hindi Daily	Kanpur, Bombay,
		Calcutta

2. Partners :

i١	K.C. Aggarwala	One-third	share
	A.C. Agarwala	One-third	share
	H.C. Agarwala	One-third	share

(B) SWADESHWARI PRINTERS & PUBLISHERS (P) LTD.

1. Name of the Publication Language Periodicity Publication

i) Cine Advance English Weekly Calcutta
ii) Cine Advance Hindi Weekly Calcutta

2. Directors :

- i) H.C. Agarwala (Managing Director)
- ii) K.C. Aggarwala
- iii) Swadeshwari Devi
- iv) A.C. Agarwala

Conclusion:

Shri Moolchand Aggarwala, father of K.C. Aggarwala, founded the newspaper. The family, we understand, has business concerns outside the newspaper industry.

15. KERALA KAUMUDI (P) LTD.

1. Name of the			Place of
<u>Publication</u>	Language	Periodicity	Publication
i) <u>Kerala Kaumudi</u>	Malayalam	Daily	Trivandrum

2. <u>Directors</u>: (1978)

- i) M.S. Madhusoodanan (Managing Director)
- ii) M.S. Sreenivasan
- iii) M.S. Ravi

3. Top Shareholders: (1978)

- i) K. Sukumaran
- ii) C.N. Madhavi
- iii) M.S. Mani
 - iv) M.S. Madhusoodanan
 - v) M.S. Sreenivasan
- vi) M.S. Ravi

- vii) Valsa Mani
- viii) Sukumaran Mani
 - ix) Julie Madhusoodanan
 - x) Kaumadi Investments (P) Ltd.

4. Other Information:

The Directors of the company are interested either as Directors or relatives of partners or Directors of the following companies and firms:

- i) Kaumudi Investments (P) Ltd.
- ii) Kaumudi News Services (P) Ltd. iii) Laisa Publications (P) Ltd.
- iv) Ravi Printers and Publishers (P) Ltd.

- v) Sreeni Printers & Publishers
 vi) Ravi Transports
 vii) Electronic & Equipment Corporation
 viii) Blue Travels (P) Ltd.
- ix) Kaumudi Exports (P) Ltd.
 x) Blue Transports
 xi) Kaumudi Hotels
- xii) Kaumudi Films & Publications

Laisa Publications (P) Ltd. brings out Kala Kaumudi, a Malayalam weekly from Trivandrum.

Conclusion:

This unit has wide business interests outside the newspaper industry.

16. LOK PRAKASHAN LTD.

1. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication	
i) <u>Gujarat Samachar</u> ii) <u>Lok Samachar</u>	Gujarati Gujarati		Ahmedabad, S Ahmedabad	urat

2. <u>Directors</u> :	Other Directorships Held:	Association
i) Chinubhai Chimanbhai (Chairman)	Shri Ambica Mills Ltd. Atul Products Ltd. Saraspur Mills Ltd. Atic Industries Ltd.	K.Lalbhai K.Lalbhai
	Arvind Mills Ltd. Arunoday Mills Ltd. Tarun Commercial Mills Ltd. Cama Hotels Ltd.	K.Lalbhai
ii) Shantilal A. Shah (Managing Director) iii) Girdharilal Damodardas iv) Ratilal Khushaldas v) Smruti Shreeyans Shah vi) Dineshbhai P. Patel	C.S. Hotels (P) Ltd.	
3. Top Shareholders:		400 4000 343 343 343 11 12 13 1

3

i)	Shalibhadra Shantilal Shah	Rs. 48,700
ii)	Shantilal Amratlal Shah, Bahubali Shantilal,	
	Shalibhadra Shantilal, Shreyans Shantilal	Rs. 46,000
	Shreyans Shantilal Shah	Rs. 44,500
iv)	Shantilal Amratlal Shah & Vimal Shantilal	
	Shah	Rs. 35,500
	Bahubali Shantilal Shah	Rs.30,400
	Shalibhadra Shantilal Shah	Rs. 26, 200
vii)	Nirman Shreyans Shah by his Guardians	
	Shreyans S. Shah	Rs. 22,500
viii)	Shreyans Shantilal Shah, Bahubali Shantilal Shah, Shalibhadra Shantilal Shah	
	Shah, Shalibhadra Shantilal Shah	Rs. 23,400
ix)	Amam Shreyans Shah by his Guardian Shreyans	
	S. Shah	Rs. 22,500
x)	Bahubali Shantilal Shah	Rs. 22, 000

4. Other Information:

There is a partnership firm M/s. Amarat Industries in which the company does not have any capital but has a 50% share in profit/loss. Amrit Investments is also related to the company. Deepak Ads (P) Ltd. is the company's sole selling agent from whom an amount of Rs. 37,70,270 was due in 1978.

Conclusion:

We consider this to be a unit which is like a joint enterprize of the Ahmodabad based industrialists.

17. MANIPAL PRINTERS & PUBLISHERS (P) LTD.

1. Name of the Publication		Language	Periodicity	Place of Publication
i) Udayavani ii) Udayavani		Kannada Kannada	Daily Weekly	Manipal Manipal

2. Directors:

i) T. Ramesh U. Pai (Chairman)

Other Directorships Held: Association

Karnataka Coir Products Ltd.
East West Hotels Ltd.
Computer Data Application(P)Ltd.
Industrial Credit & Development Syndicate Ltd.
Maharashtra Apex Corpn. Ltd.
Reliance Textile Industries Reli

Reliance Textile

Bhoruka Steel Ltd.
Canara Land Investments Ltd.
ii) T. Satish U. Pai
Canara Land Investments Ltd.
Canara Land Investments Ltd.
Canara Land Investments Ltd.
Industrial Credit & Development Syndicate Ltd.

iv) Dr. Ramdas Pai
V) T. Ashok Pai

Bhoruka Steel Ltd.
Canara Land Investments Ltd.
Industrial Credit & Development Syndicate Ltd.

3. Top Shareholders:

i)) T. Satish U. Pai	Ps.3	, 15.	,600
				,000
				,300
	T. Ramesh U. Pai			500
	Ramdas M. Pai			500
3-10-6	경하다. 그 없다. 이 그림 이 등으로 모습니다. 나라 아이를 보는 그 그 모양하다. 보이를 통해 주면 생각이다.			The Artist Visit of

Conclusion:

The management of the company is closely related to industry and banking business.

18. MATHRUBHUMI PRINTING & PUBLISHING COMPANY LTD.

1. Name of the Publication

Place of Language Periodicity Publication

i) Mathrubhumi

Malayalam Daily

Cochin, Calicut

2. Directors :

- i) M.J. Krishna Mohan (Managing Director)
- ii) K. Kumaran Nair
- iii) A.V. Kuttimalu Amma
 - iv) S. Subramanian
 - v) M. Sanskunni Menon
- vi) K. Kutti Krishna Menon
- vii) M.D. Nalaha
- viii) M.P. Veerendra Kumar
 - ix) P.V. Chandran

3. Top Shareholders:

- i) P.K. Kunnilakshmi Amma
- ii) N. Krishnan Nair
- iii) V. Radhakrishnan Eradi
 - iv) Karumathil Komalam
 - v) Leela Thalop
 - vi) The Poor Homes Society
- vii) Indira rishnan & Kuttikrishna Menon
- viii) V.R. Menon
 - ix) K. Kuttikrishna Menon
 - x) Rohini ...chuthan Nair

4. Other Information:

M.J. Krishnamohan was a leading planter and agriculturist.

He was also a member of the Coffee Board and the Plantation Labour Committee.

V. Radhakrishnan Erady was a Director of Nedungadi Bank Ltd.

Conclusion:

This unit has interests outside the newspaper industry; particularly in plantation activities.

19. NAGESWARA RAO ESTATES (P) LTD.

1. Name of the Publication	Language	Periodicity	<u>Place of</u> <u>Publication</u>
i) Andhra Patrika	Telugu	Daily	Hyderabad,
ii) <u>Andhra Sachitravara</u> Patrika	Telugu	Weekly	Vijayawada Vijayawada

2. <u>Directors</u>:

Other Directorships Held: Association

i) S. Radhakrishna Amrutanjan Ltd. (Managing Director)

ii) S. Kamakshamma

iii) S. Nageswara Rao Amrutanjan Ltd.

iv) Ch. Poorna Chandra Rao Amrutanjan Ltd.

3. Top Shareholders:

i)	S. Sreerama Murthy (Trustee Kasinadhuni	
	Nageswara Rao, Sivalenka Sambhu Prasad	
	Dharma Nidhi)	Rs. 72,500
ii)	S. Radha Krishna	Rs. 46, 900
iii)	S. Nageswara Rao	Rs. 37, 900
iv)	S. Seshamma	Rs. 18, 900
v)	S. Rajeshwari	Rs. 15,700
	P.S.N. Murthi	Rs. 10,000
vii)	S. Ramayamma	Rs. 5,000
vili)	P. Satyanarayana	Rs. 5,000
	D. Subba Rao	Rs. 5,000
	S. Kamakshamma	Rs. 2,600

4. Other Information:

Amrutanjan Ltd. and Andhra Patrika were established by

Late K. Nageswara Rao, a well known freedom fighter. Most of the
top shareholders and directors of the company are relatives of
late S. Sambhu Prasad, a well known journalist and past Managing
Director of Amrutanjan Ltd. He was the son-in-law of Late K.

Nageswara Rao.

Conclusion:

The unit is associated with private industry outside newspaper activity.

20. NAROTHAMDAS LAXMICHAND SHAH

1.	Name of the			Place of
	<u>Publication</u>	Language	Periodicity	Publication
	i) <u>Jai Hind</u>	Gujarati	Dailu	Poilrot (hmodobod
	when I was the TT may be and	ar ar or	Darry	Rajkot, Ahmedabad

2. Other Information:

Narothamdas Laxmichand Shah is father of Balubhai Narothamdas Shah. They are local industrialists associated with steel rolling and groundnut oil mills.

Conclusion:

This unit is associated with local industry outside the newspaper industry.

21. NEWSPAPERS & PUBLICATIONS LTD.

1. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication
i) <u>Indian Nation</u>	English	Daily	Patna
ii) <u>Aryavarta</u>	Hindi	Daily	-Patna

2. Directors:

- i) Raj Kumar Subheswar Singh (Chairman & Managing Director)
- ii) Raj Kumar Yagneshwar Singh
- iii) Madan Mohan Mishra
 - iv) Hari Nandan Thakur

3. Top Shareholders:

i) Durga Nand Jha ii) Dwarka Natha Jha Trustees Residual State of Darbhanga iii) Madan Mohan Mishra)

4. Other Information:

In the year 1978, out of a total of 25,000 shares of the company, 24,987 shares were held by Pt. L.K. Jha (since deceased) executor to the will of late Maharajadhiraj Sir Kameshwar Singh. Other units which are under the same management as that of the company are:

- i) Investment Department, Raj Darbhanga
- ii) Darbhanga Investment (P) Ltd. iii) Darbhanga Dairy Farm (P) Ltd., and
- iv) Thacker Spink & Company (P) Ltd.

Thacker Spink & Company (P) Ltd. is a subsidiary of the company. The company holds investments in Ashok Paper Mills Ltd.

Conclusion:

This unit is also associated with non-newspaper activities.

22. PRINTERS (MYSORE) LTD.

1. Name of the Publication i) Deccan Herald	<u>Language</u>	<u>Periodicity</u>	Place of Publication	
i) <u>Deccan Herald</u>	English	Daily	Bangalore	
ii) <u>Prajavani</u>	Kannada	Daily	Bangalore	

2. <u>Directors</u>:

- i) K.N. Gul iswamy (Governing Director)
 ii) V.T. Velu
 iii) K.N. Hari Kumar

3. Top Shareholders:

i)	K.N.	Shanta Kum	ar	Rs. I	75,00	0
ii)	K.N.	Hari Kumar			75,00	
iii)	K.N.	Tilak Kuma	\mathbf{r}		75,00	
iv)	K.N.	Guruswamy		Rs.	75,00	00
V)	S.D.	Shivaji			50,00	
vi)	S.D.	Narayanasa			50,00	
vii)	Jamba	avathi Nett	akallappa	Rs.	50,00	0(
viii)	K.N.	Guruswamy			50,00	
ix)	K. Ve	enka ta swamy			50,00	
x)	M .K .	Papaiah			25,00	
					•	

4. Other Information:

M.K. Papaiah, one of the shareholders of the company, is an excise contractor. According to our information the unit is controlled by local excise contractors.

Conclusion:

This unit is associated with non-newspaper activity.

1. Name of the			Place of	
<u>Publication</u>	<u>Language</u>	Periodicity	Publication	<u> </u>
i) <u>Sandesh</u>	Gujarati	Daily	Ahmedabad,	Baroda
ii) <u>Sevak</u>	Gujarati	Daily	Ahmedabad	

Other Directorships Held:

Association

i)	Chaturbhujdas Chimanlal (Chairman)	Sayaji Mills Bharat Suryod	aya Mills Ltd.	(Large Inde- (pendent (Company
ii) iii)	Nanddas Haridas Bodiwala Navnitlal S. Shodhan	Ahmedabad Ele Ltd.	Co. Ltd. ctricity Co. Tubes Ltd.	
v) vi)	Mahendrabhai Kanaiyalal Chandravaden Ramanlal B.B. Joshi	Anil Starch P Sarangpur Cot Company Ltd.	roducts Ltd. ton Mfg.	K.Lalbhai Large Inde- pendent Co.
	Falgunbhai Chimanbhai Pa Chimanbhai Somabhai Pata			
3. <u>To</u>	p Shareholders:	Тур	es of Shares	
		Ordinary Shares	Ist Pre- ference (Rs.100 each)	ference
	Lilavati Chimanbhai Pate Falgunbhai Patel Falgunbhai Chimanbhai Pa	3,131	208	
	& Lilavati Chimanbhai Pa	atel 2,257	18	102
	Chimanbhai Somabhai Pate Lilavati Chimanbhai Pate	el 1,156	84	
	Chimanbhai Somabhai Pate Fatgunbhai Chimanbhai Pa	tel 1,247	13	29
	Falgunbhai Chimanbhai Pa & Pannaben Falgunbhai Pa	at el 650		
	Bank of India Bababhai Trillochandas	1,114	39	9
	Laxmanbhai Shankerdas	56	316	225
Vlll)	Shantilal V. Shah & Char	nara-		

Conclusion:

2. Directors:

This unit is associated with the local textile industry.

1. Name of the		1	Place of
Publication	Language	Periodicity	Publication
i) Lok Manya	Gujarati	Daily	Rajkot

2. Directors :

- i) Vallabhbhai P. Patel
- ii) Govindbhai J. Patel
- iii) Bhanjibhai J. Patel
- iv) Zaveribhai H. Patel
- v) Gigijibhai A. Patel
- vi) Valajibhai Z. Kalola vii) Ramanikbhai K. Dhami
- viii) Manubhai P. Chandresha
 - ix) Chhaganbhai A. Patel -

3. Top Shareholders

i)	Ashok Oil Cake Industries	100	shares	
	Deepak Industries		shares	
	Mavji Haribhai Oil Cake Industr	ies50	shares	
iv)	Atlas Export Industries	30	shares	
v)	Chhagan Narsi Mulji	21	shares	٠,
	Jagdish Oil Industries		shares	
	Patel Ranchodbhai Bhawjibhai		shares	
	Arun Oil Mill		shares	
	New Vijay Industries		shares	
x)	Karmshibhai Ladhabhai	10.	shares	

Conclusion:

The unit is associated with local agro-industrial units.

25. THANTHI TRUST & ALLIED PUBLICATIONS

This group of newspapers is controlled by ten Units, namely,

- (A) Thanthi Trust; (B) Channai Murasu (P) Ltd.; (C) Kovai Murasu
- (P) Ltd.; (D) Thanjai Malai Murasu (P) Ltd.; (E) Madurai Malai

- Murasu (P) Ltd.; (F) Nellai Murasu (P) Ltd.; (G) Salem Murasu
- (P) Ltd.; (H) Vellore Murasu (P) Ltd.; (I) Rani Syndicate; and
- (J) Rani Publications. All these units are closely related.

(A) THANTHI TRUST

1. Name of the Publication

Language Periodicity Publication

i) Daily Thanthi

Tamil Daily

Madras, Tiruchirapalli, Coimbatore, Madurai, Tirunelvelli, Vellore, Cuddalore, Salem

2. Trustees:

Other Directorships Held: Association

i) B.S. Adityan(Director) Sun Paper Mills Ltd.

Sun Paper Mills Ltd.
Aruna Sugars Ltd.
South India Cement Corpn.Ltd.
Chemicals & Plastics India Ltd.
E.W. Stevens & Co.Ltd. G.Arbuthnot
W.S. Insulator Co. of India Ltd.
Non Such Tea Estates Ltd.
Cements & Chemicals India Ltd.
Ramachandran Chemicals(P) Ltd.
Sankar Solvent Oil Mills(P)Ltd.
Glychem Singapore (P) Ltd.

ii Educational Trustee Company (P) Ltd.

(B) CHENNAI MURASU (P) LTD.

1. Name of the Publication

Language Periodicity Publication

i) Malai Murasu

Tamil Daily

Madras

- 2. <u>Directors</u>:
 - i) S.T. Adityan ii) R. Pankajam

3. Top Shareholders:

i) B.R. Ad tyan	4700	shares
ii) R. Pankajam	 1701	shares
iii) R. Sundara Kumar		shares
iv) S. Adityan	1000	shares
v) A.S. Raja	900	shares
vi) S.R. Mylainathan	800	shares
vii) V. Ramaswamy	800	shares
viii) M.S. Subramanyan	800	shares
ix) S. Chandur Pandian	798	shares
x) R. Athimani	600	shares

(C) KOVAI MURASU

1. Name of the Publication	Language	Periodicity	Place of Publication
Biografic Out Printing Colored Transaction State of Association State (State of State of Stat			
i) <u>Kovai Malai Murasu</u>	Tamil	Daily	Coimbatore

2. Directors :

i) K.P. Kandasamy ii) A. Thangaraja iii) K. Nirmala

3. Top Shareh lders

i)	Κ.	Pasupathy	1500	shares
ii)	Κ.	Kumaran	1500	shares
iii)	Κ.	Rajarajan	1500	shares
		Chellasamy	1200	shares
		Thangarajan	1200	shares
vi)	R.	Gokuldas	930	shares
vii)	M.	Chitravel	900	shares
viii)	S.	Rathina Pandian Kanya Kumari	900	shares
ix)	SI	K. Sundar	900	shares
x)	-P.	Jayaraman	860	shares
		교통에 하루는 그리다는 그 아이를 살아가는 이야기는 이 가지를 받았다면 모든 그리고 되었다. 그리고 있다는 것 같은 것 같다.		

1. Name of the		그 그들은 그는 그 집에 그 얼마를 하셨다고 하는 이 나는 아이들은 그는 그리고 있다고 있다.	<u>Place of</u>
Publication L	anguage j	Periodicity	<u>Publication</u>
i) <u>Tanjai Malai Murasu</u> T	amil]	Daily	Tiruchirapalli

2. Directors :

- i) S.T. Adityan
- ii) R. Pankajam

3. Top Shareholders:

i)	B.I	R. Adityan	5202	shares
ii)	R.	Pankajam	3051	shares
iii)	S.	Adityan	2000	shares
iv)	R.	Mylainathan	1950	shares
v)	K.	Subbaiah	1502	shares
vi)	$^{\circ}$ \mathbb{V}	Thangavel	1500	shares
vii)	R.	Sundara Kumar	1500	shares
viii)	S.	Balasubramaniam		shares
ix)	K .	Paramasivan	1200	shares
x)	K .	Alogarsamy	1100	shares
		7 - *** · · · · · · · · · · · · · · · · ·	the contract with the contract of	

1. Name of the	그는 불통하게 되었습니다. 그런 함께 되었습니다. 그는 그는 사람들이 되었습니다.		Place-of
Publication	<u>Language</u>	Periodicity	Publication
ment (2) and a green striply assess (2) as the first 2 and a factor of the result of the second by unique			
i) Madurai Malai M	urasu Tamil	Daily	Madurai

(F) NELLAI MURASU (P) LID.

1.	Name of	the_	사이트를 존해한다면요. 1980년 - 1985년		<u>F</u>	lace of	
	Publica:	tion	Language	Periodic	ity F	<u>ublication</u>	
				D. 27	п	'irunelvelli	
	i) Mala	<u>i Murasu</u>	Tam 💷	Daily		TIMITATA ETTI	•

2. Directors:

- i) B.S. Adityan (Managing Director)
- ii) R. Krishnakantan
 iii) R. Kottalamuthu
- iv) S. Arunachalam

3. Top Shareholders:

i)	B.S. Adityan	1632	shares
ii)	T.P. Rajalingam	350	shares
iii)	S. Parvatinathan	187	shares
iv)	C. Kaliammal	180	shares
v)	R. Palvannan	178	shares
vi)	S. Chandra Sekharan	168	shares
	S. Vaidyanathan	150	shares
	R. Krishnakantan	135	shares
	Govindammal	120	shares
x)	I. Uthinapandiam	108	shares

l. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Salem Malai Murasu</u>	Tam il	Daily	Salem

2. Directors:

- i) K.P. Kandasamyii) K. Malika

3. Top Shareholders:

				and the second s
i)	Κ.	Somasundaram	1700	shares
ii)	M.	Rajadura	1700	shares
iii)	N.	Krishnan	1650	shares
iv)	D.	Murugesam	1500	shares
		Asokan	1500	shares
vi)	K.	Rajarajan	1500	shares
vii)	K.	Kumaran	1400	shares
viii)	il e	Doraipandiam	1400	shares
ix)	J.	Subbaih	1200	shares
x)	P.	Arjunajothi	1130	shares

(H) VELLORE MURASU (P) LTD.

1. Name of the Publication	<u>Langua ge</u>	<u>Periodicity</u>	Place of Publication
i) <u>Vellore Malai Murasu</u>	. Tamil	Daily	Vellore

2. <u>Directors</u>:

- i) K.P. Kandasamy ii) A. Thangaraja iii) K. Nirmala

3. Top Shareholders:

	N. Krishnan	1900	shares
	A. Doraipandian	1800	shares
	K. Somasundaram	1700	shares
iv)	M. Rajadura	1700	shares
v)	J. Subbaih	1700	shares
vi)	K. Rajarajan	1500	shares
vii)	D. Murug esan	1500	shares
viii)	D.P. Ganesan	1500	shares
ix)	K. Kumaran	1400	shares
x)	K. Pasupathi	1400	shares
			the second secon

1. Name of the				Place of
<u>Publication</u>		Language	Periodicity	Publication
i) <u>Vaaraantara</u>	Rani	Tamil	Weekly	Madras

2. Partners:

i)	B.	S. Adityan (Managing Director)	10%	share
ii)	C.	Kaliammal	10%	share
iii)	R.	Chandran	10%	share
iv)	R.	Kottalamuthu	10%	share
v)	11.0	Sivaraja	10%	share
vi)	J.	Meganathan	10%	share
vii)	I.	Shanmuganathan		share
viii)	R.	Arichandran .		share
ix)	R.	Tiruvadi		share
x)	La	Benjamin	10%	share

1. Name of the Publication	<u>Language</u>	<u>Periodicity</u>	Place of Publication
i) <u>Rani Muthu</u>	Tamil	Monthly	Madras

2. Partners:

i)	R.	Mylainathan	15%	share
		Bhaskaran	15%	share
iii)	0.	Malayandi	15%	share
iv)	4.	Munugaiya	15%	share
		Jagadesan	15%	share
		Somasundara Pandian		share
vii)	В.	Sivanthi Adityan	10%	share

Conclusions:

The unit is closely associated with private industry, particularly through B.S. Adityan.

26. USHODAYA PUBLICATIONS (P) LTD.

1.	Name of the Publication	Language	Periodicity	Place of Publication
	i) <u>Eenadu</u>	Telugu	Daily	Hyderabad,
				Visakhapatnam, Vijayawada

2. <u>Directors</u>: (1978)

i) Ch. Ramoji Rao (Chairman)

ii) M. Appa Rao (Managing Director)

Other Directorships Held:

Priya Foods (P) Ltd. Dolphin Hotels Ltd. Dolphin Hotels Ltd.

3. Shareholders: (1978)

- i) Ch. Ramoji Rao ii) A. Krishna Murty
- iii) M. Appa Rao
 - iv) P. Mohana Rao
 - v) K. Suryanarayana
 - vi) M/s. Priya Foods (P) Ltd.

4. Other Information:

(i) Dolphin Hotels Ltd., (ii) Priya Foods (P) Ltd., (iii)
Margadarshi Chit Funds (P) Ltd., and (iv) Margadarshi Marketing
(P) Ltd. are under the same management as that of Ushodaya
Publications (P) Ltd. Ushodaya News Agencies (selling agents of
Eenadu for Hyderabad and Secunderabad) is a HUF concern of
Ch. Ramoji Rao. One of the partners of Subhodaya News Agencies,
selling agents for Vijayawada, is the brother-in-law of
Ch. Ramoji Rao. It is understood that the financial support
to the paper came from chit fund business. K. Suryanarayana,
one of the shareholders, was a Member of Parliament (upto 1980).

Conclusion:

This unit is closely connected with private business outside newspaper industry.

Category C

Political Party Associated Units

- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
- 1
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.27. A.K. ANTONY

1. Name of the Publication

<u>Place of</u>
<u>Language Periodicity Publication</u>

i) <u>Veekshanam</u>

Malayalam

Daily Cochin

2. Other Information: (1978)

A.K. Antony, nominee of the Kerala Pradesh Congress Committee holds majority shares in the unit. He is also the printer and publisher of the newspaper.

Conclusion:

This newspaper should be treated as a Congress Party one.

28. ASSOCIATED JOURNALS LTD.

1. Name of the Publication	Language Periodicity	Place of Publication
i) <u>National Herald</u>	English Daily	New Delhi, Lucknow
ii) <u>Navjivan</u>	Hindi Daily	Lucknow
iii) <u>Qa</u> umi Awaz	Urdu Daily	Lucknow

2. <u>Directors</u>:

- i) Yashpal Kapoor (Chairman & Managing Director)
- ii) Vimal Mehrotra

iii) Mallikarjun Union Cabinet Minister iv) Jawhar Lal Darda Minister in the Maharashtra

State Cabinet

3. Top Shareholders:

i) Umashankar Dixit, Phirozeshah) Joint shareholders of Janhit Ardeshiar Narielwala) Nidhi Regd. Public Trust
ii) L.I.C.
iii) Harbans Lal Malhotra & Sons
iv) Scindia Investment (P) Ltd.
v) Nowroji Harmusji Tata)
vi) Nariman Khurshedji Santok) Joint Holders Trustees of Sir
vii) Larasasp Ardeshir) Ratan Tata Trust
viii) Ratan Naoroji Tata)
ix) Nani Ardeshir Palkiwala)
x) M/s. General Industries Stores
Supplying Co. (P) Ltd.

4. Other Information:

This unit was founded by Jawaharlal Nehru and the publications by this unit played an important role in the national struggle for India's independence. The unit has had very close relations with the Nehru family and the Indian National Congress. Two Trusts hold large size shares. The Trusts are Janhit Nidhi Registered Public Trust and Ratan Tata Trust. A number of big business representatives were on the board of Directors during 1976.

While the unit is under the effective control of public trusts, the personalities involved in the management belong to Congress (I).

Conclusion:

We are of the opinion that this establishment can be treated as Congress (I) controlled one.

29. E.M.S. NAMBOODIRIPAD

1. Name of the Publication

Place of Language Periodicity Publication

i) Doshabhimani ii) Deshabhimani Malayalam Daily Malayalam Weekly

Calicut, Cochin Cochin

2. Top Shareholders:

There are no shareholders.

A loan of Rs. 2, 49, 200 was taken from Kerala State Committee of Communist Party of India (Marxist).

Conclusion:

The publisher of the newspaper is a well known leader of the Communist Party of India (Marxist). The newspaper should be treated as belonging to the Communist Party of India (Marxist).

30. JANAYUGUM PUBLICATIONS LID.

1. Name of the

Place of Language Periodicity Publication

i) Janayugum Malayalam Daily Quilon, Calicut

2. <u>Directors</u>:

- i) P.P. Mukundan (Managing Director)
- ii) C.K. Vishwanathan
- iii) V.V. Raghavan
 - iv) P.K. Vasudevan Nair
 - v) Kolady Govindan Kutty Menon
- vi) M. Kumaran
- vii) M. Kanaran
- viii) V. Chamunny
 - ix) N. Narayanini

3. Top Shareholders:

- i) T.N. Prabhakaran
- ii) P. Sankar
- iii) K. Sreedharan
- iv) Kalatt Krishnan v) P.R. Nambiar

Conclusion:

This unit is under control of the Communist Party of India.

31. NAV CHETAN SAMITI

1. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Janashakti</u>	Hindi	Daily	Patna
ii) <u>Mas - ael</u>	Urdu	Weekly	Patna

2. President:

i) Indradeep Sinha

This unit is under control of the Communist Party of India.

32. RAISINA & ALLIED PUBLICATIONS

(A)) RAISINA PUBLICATIONS	LTD.
1. Name of the Publication	경제 과 문학회로 개요를 가르는 것이 되는 것이다.	Place of
Publication	Language Periodic	ity Publication
i) Patriot	English Daily	Delhi'

2. Directors:

- i) Aruna Asaf Ali (Chairman)
- ii) V.D. Chopra
- iii) R.D. Bhagat

3. Top Shareholders:

- i) Dr. A.V. Baliga Foundation R.6, 15, 350
- ii) United India Periodicals(P)Ltd. R.5,00,000
- iii) Late Kamal A. Baliga Rs. 2,00,000

(B) UNITED INDIA PERIODICALS (P) LTD.

1.	Name of the		Place of
	Publication	Language Periodicity	Publication
	i) Tink	Rnglish Weekly	Delhi

2. Directors :

- i) Aruna Asaf Ali (Chairman)
- ii) Guan Patnaik
- iii) Ripu Daman Bhagat iv) Mukat Bihari Sah
 - v) M. Venugopala Rao
- vi) Bal Gangadhar Bhagat
- vii) Vishnu Dutt Chopra
- viii) R.K. Mishra

3. Top Shareholders:

i) Dr. A.V. Baliga Foundation	Rs.	12,89, 3 00
ii) Central Bank of India	Rs.	1,00,000
iii) Late Kamal A. Baliga	Rs.	55,500
iv) The British Institute of Engg. &		
Technology (India) (P) Ltd.	Rs.	40,000
v) Lachmidevi Saharia	Rs.	25,000

25,000 vi) F.E. Dinshaw Itd. 20,000 vii) Dinshaw H.C. Dinshaw

Conclusion:

This is a political paper and should be treated as associated with the Communist Party of India.

33. RASHTRIYA VICHAR SADHNA AND ALLIED PUBLICATIONS

(A) RASHTRIYA VICHAR SADHNA

Name of the Publication	Language	Periodicity	Place of Publication
i) Yugadharma	Hindi	Daily	Nagpur, Raipur, Jabalpur

2. Executive Committee:

i) Ratanlalji Agarwal (President)

ii) Prabhakar Rao (Vice-President)

iii) R.K. Pendse

iv) B.D. Vajpayee v) B.K. Gore

vi) Vasudeo Ramkrishna Inamdar

vii) Satyapal Patajit

viii) S.D. Saraf

(B) REWA PRAKASHAN LTD.

l. Name of the	Place of	
Publication	Place of Larguage Periodicity Publication	
i) <u>Swadesh</u>	Hindi Daily Indore, Gwali	or

2. Directors:

- i) Madhudas Kesho Chitle (Chairman)
- ii) Chhotalal Mannalalji Nagar (Managing Director)

iii) Ramanarayan Jaikrishnaji Shastri

- iv) Utsavchand Lalchand Porwal
- v) Madanlal Vaijnath Prasadji Pandey

vi) Heeralal Kasturchandji Kothari

vii) Gopakrishna Shrikrishnadasji Chhaparwal

viii) Uttamchand Surajmalji Israni

ix) Murarilal Girdharlalji Maheshwari

(C) SHRI NARAK ESARI PRAKASHAN LTD.

1. Name of the Publication

Language Periodicity F

Place of Publication

i) Tarun Bharat

Marathi Daily

Nagpur

2. Other Information:

The company holds shares worth R.l lakh in other companies, the details of which are not available. This newspaper is generally believed to be a Rashtriya Swayam Sevak Sangh paper.

(D) RASHTRIYA VICHAR . PRA SARAK MANDAL

1. Name of the Publication

Place of Language Periodicity Publication

i) Tarun Bharat

Marathi Daily

Puna

2. Other Information:

This is known to be an RSS paper. It is pertinent to note that the telegraphic address of this newspaper is 'Narkesari'.

Other Information:

The RNI Report for the year 1969 included Yugadharma from Nagpur, Raipur and Jabalpur and Tarun Bharat from Nagpur under the Common Ownership Unit of Shri Narakesari Prakashan Ltd.

Conclusion:

All the newspapers in this group are under the control of the Rashtriya Swayam Sevak Sangh.

34. SIKH NEWSPAPERS LTD.

1. Name of the Publication

Language Periodicity

Place of

i) Akali Patrika

Punjabi Daily

Jullundur

. Conclusion :

This unit has close political associations. It should be treated as an Akali Party paper.

35. WEST BENGAL STATE SECRETARIAT OF STATE COUNCIL

1. Name of the Publication

Language Periodicity

Place of

i) Kalantar

Bengali Daily Calcutta

2. Other Information:

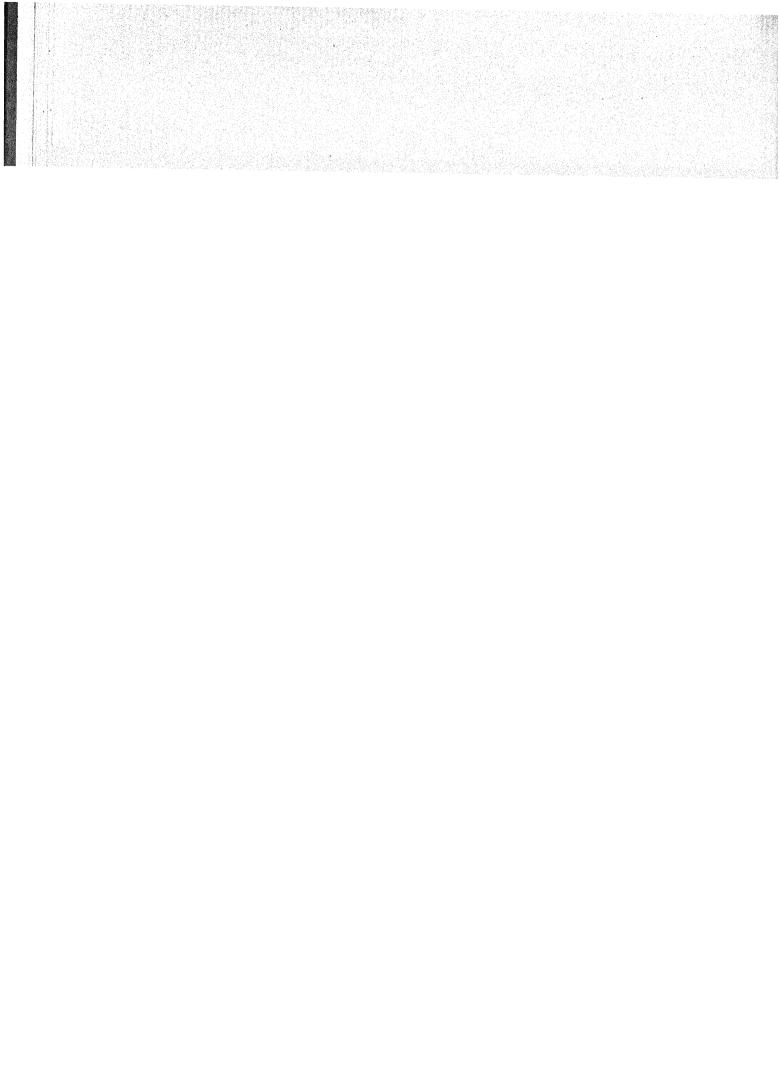
The newspaper is included in the list of Communist Party of India Publications by the RNI in the year 1976.

Conclusion:

This unit is an organ of the Communist Party of India.

Category D

Trusts: Educational, Cultural and Religious



36. AKHIL BHARAT VARSHIYA DHARMA

1.	Name of the				Place of	
	Publication	•	Language	Periodicity	Publicat	ion

Hindi Daily i) Sanmarg Varanasi

Conclusion:

This unit is a religious body.

37. BOMBAY PRINTERS LTD.

l. Name of the Publication	- <u>Langua ge</u>	Periodicity	<u>Place of</u> <u>Publication</u>
i) Hindustan	Sindhi	Daily	Bombay
ii) <u>Hindvashi</u>	Sindhi	Weekly	Bombay

Other Directorships Held: 2. Directors:

Gandhidham Spg. & Mfg. Co.Ltd.

i) Jairamdas Daulatram (Chairman)

ii) Parsram Parumal

iii) Ramchand Sobhraj

iv) Keshavlal Parsram
v) K.T. Shahani

vi) Nand Gidwani

vii) M.C. Bhagat viii) Kum. Krishna Bhambhani

3. Top Shareholders:

i)	H.C. Advani	Rs.10,000
	Jairamdas Daulatram	Rs. 5,000
	Nand Gidwani	Rs. 5,000
	Keshavlal Parsram	Rs. 5,000
	Kundandas Rewa Chand	Rs. 5,000
	Smt. Krishna Bhambhani	Rs. 5,000
	Soharaj Jhamalmal Ramchand,	
	Soharaj & Narain Soharaj	Rs. 5,000
viii)	Nand Gidwani	Rs. 5,000
	Kishorlal Parsram	Rs. 5,000
	Kundandas Ramchand	Rs. 5,000

4. Other Information:

H.G. Advani, the top most shareholder of the company is Chairman of the Gandhidham Spg. & Mfg. Co. Ltd.

Conclusion :

Though it appears to be related to local industry, it was really promoted to serve the cultural needs of the Sindhi speaking population.

1. Name of the				Place of
Publication		Language	Periodicity	Publication
i) Children	's World	English	Monthly	Delhi

2. Trustees:

- i) K. Shankar Pillai (Executive Director)
- ii) Smt. Kamaladevi Chattopadhyaya

- iii) Devaki Jain
 - iv) Begum Sajeda Sultan of Bhopal v) G. Parthasarathy
 - vi) Dr.K.N. Raj
- vii) P.N. Krishnamani
- viii) Kishorelal
 - ix) G.B. Pai
 - x) Prof.H.V. Mohan Ram
 - xi) K.R. Narayan

Noted Economist

Senior Advocate, Supreme Court Head, Department of Botany, University of Delhi Ambassador to U.S.A.

Chairman: National Survey for

Population Council of India

Conclusion:

This is an educational trust.

39. HIMMAT TRUST

1. Name of the Publication

Place of Language Periodicity Publication

i) Himmat

English Weekly

Bombay

2. Trustees:

- i) Rajmohan Gandhi
- ii) R. Vaitheswaran
- iii) Russi Maneckshaw Lala

3. Other Information:

Rajmohan Gandhi is grandson of Mahatma Gandhi.

Conclusion:

We have not found any direct business associations of the Trustees.

40. KESARI MAHRATTA TRUST

1.	Name	of	the	
	Publ:	Lca:	tion	

Language Periodicity Publication

i) <u>Kesari</u> ii) Maharatta

Daily : Pune Annual Pune Marathi Annual English

2. Trustees:

i) Jayant Shridhar Tilak

Was a Member of Legislative Assembly and Rajya Sabha

- ii) Pandurang Sitaram Kulkarni
- iii) R.V. Vardekar
- iv) S.D. Gokhale

3. Other Information:

The Trust was created in 1920 according to the will of Late Lok Manya Tilak, with the objective of carrying on the policy laid down by Lokmanya Tilak for the newspapers which included spreading political knowledge and consciousness and conduct of national movements.

Conclusion:

Creation of political awareness in the people is the objective of this Trust.

41. PERIYAR SELF RESPECT PROPAGANDA INSTITUTION

1. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication
i) <u>Viduthalai</u>	Tamil	Daily	Madras
ii) <u>Unmai</u>	Tamil	Monthly	Madras

Conclusion:

The objective of the Trust is to inculcate rational thinking in the people.

42. SAINIK PUBLIC CHARITABLE TRUST

1. Name of the			Place of
<u>Publication</u>	<u>Language</u>	Periodicity	Publication
i) <u>Sainik</u>	Hindi	Daily	Λ gra $$

The Trust was founded with the objective of advancement of mental, moral, social, political, economic and technical education among the public. Late S.K.D. Paliwal was the Managing Trustee during his life time. The newspaper was closed down due to financial trouble after the death of S.K.D. Paliwal. Some of his followers have restarted the newspaper.

43. SAMEEKSHA TRUST

1.	Name of the			Place of
	Publication	Language	Periodicity	Publication

i) <u>Fronomic & Political</u>

<u>Weekly</u> English Weekly Bombay

2. Trustees:

Other Directorships Held: Association

i) Prahlad Bhattacharya Gajendra Gadkar

ii) Hasmush Thakurdas Parekh Federation of Indian Chamber

of Commerce & Industry

Chemicals & Fibres of India FERA

_Lte.

Baroda Rayon Corpn. Ltd. L.U. Associated Cement Companies ACC

Ltd.

Mafatlal Industries Ltd. Mafatlal Indian Aluminium Company Ltd. FERA.
TISCO Ltd. Tata

Tata

Voltas Ltd. Scindia Steam Navigation

Company Ltd. Scindia

iii) Sachindra Narayan Chowdhuri

Conclusion:

This is an educational Trust.

44.	SAURASHTRA TRUST				
l. Name of the Publication	Language Periodicity	Place of Publication			
i) Janamabhoomi ii) Phulchhab iii) Pratap iv) Kutchmitra v) Pratap vi) Sudha vii) Pravasi	Gujarati Daily Gujarati Daily Gujarati Daily Gujarati Daily Gujarati Weekly Gujarati Weekly Gujarati Daily	Bombay Rajkot Surat Bhuj Surat Bombay Bombay			
2. Trustees:	Other Directorships/Po	sts Held Association			
 i) C.C. Shah (Chairman) ii) Shantilal H. Shah (Managin; Director) iii) D.K. Khetani 	Former M.P. M.P.				
iv) Rasiklal U. Parikh v) Ghanshyambhai Oza	Former Minister Former Chief Minister Member Rajya Sabha				
vi) H.T. Parekh	Federation of Indian Chambers of Commerce & Industry Chemicals & Fibres of India Ltd. FERA Baroda Rayon Corporation Ltd. LU Associated Cement Company Ltd. ACC Mafatlal Industries Ltd. Mafatlal Ind. an Aluminium Company Ltd. FERA TISO Ltd. Tata Voltas Ltd. Tata				

vii) Pravinchandra V. Gandhi

lal Voltas Ltd. Tata Scindia Steam Navigation Company Ltd. Scindia Dena Bank Ltd. Western Ministeel Ltd. Delhi Cloth & General Mills Company Ltd.
Premier Automobiles Ltd. Shriram Walchand Carona Sahu Co. Ltd. SP Jain Finlay Mills Ltd. Finlay Oudh Sugar Mills Ltd. Birla Anil Steel & Industries Ltd. Ramon & Demm Ltd. Federation of Indian Chambers of Commerce & Industry

3. Other Information:

The Trust was established by A.D.Shoth and Dr. M.T. Shah in 1931 with the objective of educating to people and provision of medical aid. The Trust has a wholly owned company, States' People Ltd. to manage the publishing business. The Trustees include public men, mainly political personalities and local industrialists. It is difficult to clearly define the character of the Trust, though the association with local industrialists is very obvious.

Conclusion:

We would classify the unit under educational and cultural Trusts with no direct ownership and control by one interest group.

45. SERVANTS OF PEOPLE SOCIETY

1. Name of the		경기 등에 보고 있다. 1일 기름이다. 그렇게 보고 함께 보고 있다.	Place of
<u>Publication</u>	Language	<u>Periodicity</u>	<u>Publication</u>
보다는 이 교리가 있는 물로 보는 등 회원들은 한민들이 이 모든 것을 받았다. 요즘에 가장으로 가장 전기를 보고 있는데 이 이 등 전기를 가장했다.			
i) <u>Samaj</u>	Oriya	Daily	Cuttack
ii) <u>Samaj</u>	Oriya	Weekly	Cuttack

2. Trustees:

i) Radhanath Rath & others.

Radhanath Rath, editor of Samaj and Vice-president of Servants of People Society is the Chairman of Orissa branch of Lok Sevak Mandal. He held ministerial level positions in the State Government of Orissa.

Training national missionaries for the service of the country and promoting the interests of the people are objectives of the Society.

46. ST. JOSEPH'S PROVINCE OF CARMALITES OF MARY IMMACULATE

1. Name of the			Place of
Publication	Language	Periodicity	Publication
i) <u>Deepika</u>	Malayalam	Daily	Kottayam

Conclusion :

This unit has clear religious association.

47. TRIBUNE TRUST

	ame of the ablication	<u>Language</u>	Periodicity	Place of Publication
i)	Tribune	English	Daily	Chandigarh
ii)	<u>Dainik Tribune</u>	Hindi	Daily	Chandigarh
iii)	Punjabi Tribune	Punjabi	Daily	Chandigath

2. Trustees :

i)	Lt. Gen.	P.S. Gyani ((PVSM)	
ii)	Dr. M.S.	Randhawa ((I.C.S.	Retd.)

iii) P.N. Chhuttani

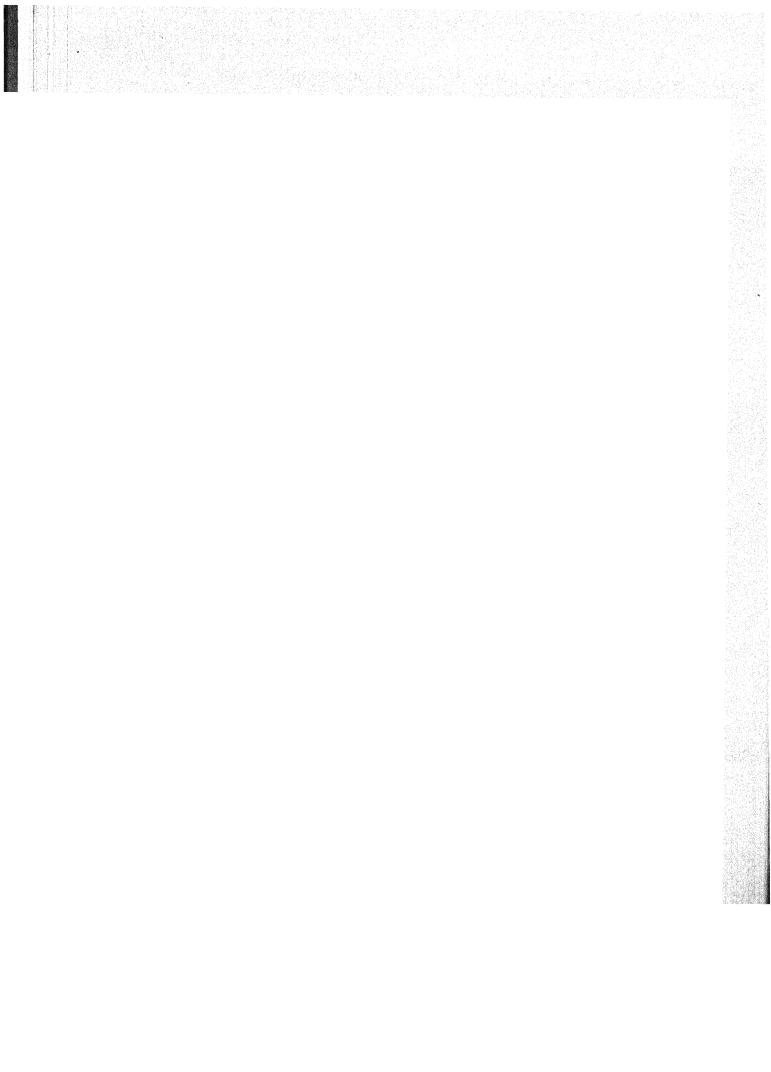
iv) P.L. Verma

Conclusion:

The Trust is exclusively interested in newspaper activity with the objective of maintaining the liberal policy of the newspaper.

Category El

Family Controlled Units



48. AJIT PUBLICATIONS

1. Name of the Publication

Language Periodicity

<u>Place of</u> Publication

i) Ajit ii) Ajit

Punjabi

Daily Daily Jullundur Jullundur

2. Other Information:

This unit is controlled by Sadhu Singh Hamdard Trust of which Sadhu Singh Hamdard is the Chairman. Mr. Hamdard is associated with many advisory committees related to cultural and educational activities. He is the author of at least 35 books.

Conclusion :

We consider this unit to be a family dominated establishment.

49. AMRITA BAZAR PATRIKA

This group of newspapers is controlled by (A) Amrita Bazar Patrika (P) Ltd.; (B) Jugantar Ltd.; (C) Allahabad Patrika (P) Ltd.; and (D) Amrita Publishers (P) Ltd.

(A) AMRITA BAZAR PATRIKA (P) LTD.

1.	Name	of	the.	
	Publi	cat	ion	

Language Periodicity

Place of Publication

i) Amrita Bazar Patrika

English English Daily Weekly Calcutta Calcutta

2. <u>Directors</u>:

Other Directorships Held

Association

Birla

i) Tushar Kanti Ghosh (Chairman)

ii) Tarun Kanti Ghosh

iii) Sachi Vilas Rai Chowdhuri

iv) Anil Kanti Ghosh

v) Ranadev Chowdhuri

East Bengal Salt Co. Ltd. East Anglia Plastics (I)Ltd. India Potteries Ltd. Great Eastern Hotel Ltd. Hilla Tea Estates and Industries Dr. Paul Lohman (I) Ltd. Swadeshi Cotton Mills Co. Ltd. Engel India Machines & Tools Ltd. Bengal Bonded Warehouse Association Powder Matallurgy (P) Ltd. Plastic Powder (P) Ltd. Prime Products Ltd. Nalanda Ceramics & Industries Ltd.

vi) Sookamal Kanti Ghosh (Director - 1978) Electrical Mfg. Company Ltd.
Rohtas Industries Ltd. Sahu Jain
Wellment Footwear Corpn.(P)Ltd. United
Brewaries

E.M.C. Steef Ltd.
Universal Industries Cotton
Mill Ltd.
Jadhavpur Entrepreneurship
Development (P) Ltd.
G. Atherton & Company (P) Ltd.
Poddar Projects Itd.
Indian Chamber of Commerce.

3. Top Shareholders:

i) Tuhin Kanti Ghosh

ii) T.K. Ghosh
Rs. 71,000
Rs. 65,000
Rs. 65,000
Rs. 63,500
V) Tamal Kanti Ghosh
Vi) Bibharani Ghosh
Vi) Ajit Kumar Sinha
Rs. 35,000
Vii) Amal Kanti Ghosh
Rs. 33,000
Viii) Amal Kanti Ghosh
Rs. 33,000
X) Sookamal Kanti Ghosh
Rs. 33,000
Rs. 33,000

(B) JUGANTAR LTD.

1. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication
i) <u>Jugantar</u>	Bengali	Daily	Calcutta
ii) <u>Jugantar</u>	Bengali	Weekly	Calcutta

2. Directors:

- i) Tushar Kanti Ghosh (Managing Director)
- ii) Mohan Kumar Mookerjee
- iii) Sachi Vilas Rai Chowdhuri
 - iv) Ratan Nath Dutta
 - v) Ratam Naom Doos v) Bishmu Gopal De Sircar

3. Top-Shareholders:

i)	T.K. Ghosh	Rs.50,000
	S. Ghosh	Ps.40,000
	B.G. De Sarkar	Is. 27, 500
	T. Ghosh	8.25,000
v)	Capt.N.N. Dutta	
	Memorial Committee	Rs. 25,000
vi)	S. Ghosh	Rs. 20,000
	T.K. Ghosh	Ps. 20,000
	Late N.R. Si-rcar	Ps. 17,500
	R. Ghosh	Rs. 15,000
	T.K. Ghosh	Rs. 9,500

4. Other Information:

M/s. Soorajmull Nagarmull (Soorajmull Nagarmull) holds share capital worth Rs. 5000 in the Company. Rohtas Industries Ltd. (Sahu Jain) held Rs. 2500 worth of shares in the company till 1975.

(C) ALLAHABAD PATRIKA (P) LTD.

l. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication
i) <u>Northern India Patrika</u>	English	Daily	Allahabad, Lucknow
ii) Amrita Prabhat	Hindi	Daily	Allahabad

2. Director: :

- i) T.K. Ghosh (Ex-Officio Chairman)
 ii) Tuhin Kanti Ghosh (Managing Director)
- iii) S. Mishra
 iv) S.K. Srivastava

3. Top Shareholders:

i)	Subhra Ghosh	Rs .	15,000
ii)	Tuhin Kanti Ghosh	Rs .	5,500
iii)	Tamal Kanti Ghosh		1,500
iv)	Tushar Kanti Ghosh		500
		Rs.	500

1.	Name of the			Place of
	Publication	<u>Language</u>	Periodicity	
	i) <u>Amrita</u>	Bengali	Weekly	Calcu tta

2. <u>Directors</u>:

- i) Tushar Kanti Ghosh
- ii) Sachi Vilas Rai Chowdhuri
- iii) Bishu Mukerjee iv) Anil Kanti Ghosh v) Tuhin Kanti Ghosh

3. Top Shareholders:

i)	Amrita Bazar Patrika(P) Ltd.	Rs.42,000
ii)	Sudhir Ch. Sarkar (Dead)	Rs.10,000
iii)	Prantosh Ghatak (Dead)	Rs. 5,000
iv)	Bhabani Mukherjee	Rs. 5,000
v)	Murari Vilas Rai Chaudhuri	Rs. 3,000
vi)	Manoj Basu	Rs. 2,500
vii)	Gajendra K. Mitra	Rs. 2,500
viii)	Sumatanath Ghosh	Rs. 2,500
ix)	Tulasi Kanti Biswas	Rs. 2,500
x)	Tushar Kanti Ghosh	Rs. 2,500

Other Information:

Tarun Kanti Ghosh, son of Tushar Kanti Ghosh held minister level positions and the Ghosh family is known to have participated in national struggle for freedom.

Conclusion:

This group of newspapers is controlled by the Ghosh family. We do not attach much significance to nominal shares held by business concerns. However, interlocking of private sector company directorships, particularly those belonging to large industrial houses is of significance.

50. ANANDA BAZAR PATRIKA

1. Name of the Publication	Language	Periodicity	Place of Publication
i) Ananda Bazar Patrika ii) Hindustan Standard iii) Business Standard iv) Ravivar v) Sunday vi) Desh vii) Bhumi Luxmi	Bengali English English Hindi English Beng li Songali B	Daily Daily Daily Weekly Weekly Weekly	Calcutta Calcutta Calcutta Calcutta Calcutta Calcutta Calcutta Calcutta

2. Directors :

- i) Kanai Lal Sarkar
- ii) Sunil Krishna Mitra

3. Top Shareholders:

- i) Asoke Kumar Sarkar
- ii) Aloka Sarkar iii) Aveek Kumar Sarkar
 - iv) arup Kumar Sarkar
 - v) Adhip Kumar Sarkar
- vi) Asani Kumar Sarkar

4. Other Information:

(i) Ananda Offset (P) Ltd., (ii) Ananda Publishers (P) Ltd., (iii) Ananda Press and Publications (P) Ltd., (iv) Desh Publications, (v) Ananda Designs & Prints (P) Ltd. are controlled by the Sarkar family.

usoke Kumar Sarkar, shareholder and Chief Editor of the publications of the house was ex-Chairman of the Bengal Chamber of Commerce.

Conclusion:

This unit is controlled by the Sarkar family.

51. ASSOCIATED PRINTERS & PUBLISHERS (P) LTD.

1. Name of the			Place of -
<u>Publication</u>	<u>Language</u>	Periodicity	Publication
i) <u>Indore Samachar</u>	Hindi	Daily	Indore

2. Other Information:

Suresh Sheth, the Chief Editor, printer and publisher of the newspaper is a general secretary of the MPCC (I). He is a Minister in the Madhya Pradesh government.

Conclusion :

Political personalities are associated with the management of the company.

52. BOMBAY SAMACHAR (P) LTD.

1. Name of the Publication	Language Period	Place of Publicat	
i) <u>Bombay Samachar</u> ii) <u>Bombay Samachar</u>	Gujarati Daily	Bombay	
Dipotsavi Ank iii) Bombay Samachar	Gujarati Annual	Bombay	
Panchang	Gujarati Annual	Bombay	
2. <u>Directors</u> :	Other Directorsh	ips Held:	Association
i) M.N. Cama(Managing Director)ii) N.M. Cama			
iii) R.M. Cama	Bombay Associate (P) Ltd.	d Newspapers	
	Fit Tight Nuts &	Bolts Ltd.	Dominant Undertaking
	March Ltd. Bombay Chronicle	(P) Ltd.	

3. Top Shareholders:

i)	N.M. Cama	B.5,64,000	
ii)	R.M. Cama	Rs.5,64,000	
iii)	M.N. Cama, N.M. Cama, R.M.		
	Cama jointly on behalf of		
	partners of Cama Norton & Co.	R.5,50,000	
iv)	Bai A.M. Cama	Rs. 1,80,000	in the second se
v)	R. Cama	Rs. 1,02,000	
vi)	Miss Avi R. Cama	Rs.1,02,000	en e
vii)	Mrs. B.N. Cama, Guardian		
	for Master H.N. Cama	Rs. 86,000	
viii)	Muncherji N. Cama (Jr.)	Ps. 86,000	
	Mrs. Villy Burjor Lavangia	Rs. 86,000	
x)	Bombay Chronicle Company(P) Ltd	. Rs. 50,000	
The selection of the			

4. Other Information:

Bombay Chronicle Company (P) Ltd. and Bombay Associated
Newspapers (P) Ltd. are companies under the same management as that
of Bombay Samachar (P) Ltd. Both Bombay Chronicle (P) Ltd. and
Bombay Samachar (P) Ltd. hold investments in Monotype (I) Ltd.

This unit is controlled by the Cama family.

53. G.B. BHOSALE & SONS

1. Name of the		Place of
l. Name of the Publication	Language Periodicit	y Publication
i) Nava Sandesh	Marathi Daily	Sangli, Kolhapur

2. Partners:

i)	K.G.	Bhosale	30%	share
and the first state of the		Bhosale	30%	share
	A CONTRACTOR OF THE PARTY OF TH	Bhosale	20%	share
	The Control of the Co	Bhosale	20%	share

Conclusion:

This is a family based unit.

54. H.M. ISMAIL TABISH & OTHERS

1. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Daily Pasban</u>	Urdu	Daily	Bangalore
ii) <u>Caravan</u>	Urdu	Weekly	Bangalore

2. Partners:

- i) H.M. Ismail Tabish

- ii) K.M. Azesm Antish
 iii) Azeema Bi
 iv) T. Syed Mahmood
 v) Syed Abdul Khader

This is a family based unit.

54 (a). HIMACHAL TIMES PUBLICATIONS

Place of				me of the	1. Nar	1
Publication	Periodicity	Language		blication	Pul	
Dehradun Dehradun		English	Times	Himachal Himachal	i)	
		English English	Times Times	Himachal Himachal	1) 11)	

2. Partners:

- i) S.P. Pandhi ii) B.R. Pandhi
- ii) B.R. Pandhi iii) Vijay Kumar Pandhi iv) Ashok Kumar Pandhi

Conclusion:

This is a family owned unit.

55. HIND SAMACHAR LTD.

1. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Hind Samachar</u> ii) <u>Punjab Kesari</u> iii) <u>Jag Bani</u>	Urdu Hindi Punjabi	Daily Daily Daily	Jullundur Jullundur Jullundur
2. Top Shareholders:			

is. 5,000

Mills

i)	Vijay Kumar	Rs.31	,800
	Sudesh Chopra	R.30	000
	Ramesh Chander Chopra	Ps. 22	
	Shanti Devi	13.15	
	Tilak Raj Suri	Ns.13	
	Maha Lakshmi Sugar		

vii) Harbans Lal Rs. 5,000 viii) Sudershan Chopra Rs. 4,950 ix) Kanwal Raj Puri Rs. 2,000 Rs. 2,000

Conclusion:

This is a family based unit.

56. INQUILAB PUBLICATIONS (P) LTD.

l. Name of the rublication	<u>Language</u>	Periodicity	Place of Publication
i) <u>Inquilab</u>	Urdu	Daily	Bombay
ii) <u>Mid-Day</u>	English	Daily	Bombay

Conclusion:

The unit is controlled by the family of Khalid Ansari.

Contd/105...

57. JANANAMANDAL LID.

1. Name of the Publication

Language Periodicity

Place of Publication

i) Aj

Hindi Daily Varanasi, Kanpur

2. Directors :

i) Shashi Bala Gupta (Chairman)

ii) Satyendra Kumar Gupta (Managing Director)

iii) Shardul Vikram Gupta

iv) S.P. Aggarwal

3. Top Shareholders:

i) Shashi Bala Gupta

ii) Shardul Vikram Gupta

iii) Punam Gupta

4. Other Information:

The company is a Gupta family concern. Satyendra Kumar Gupta is President of Kashi Vyapar Mandal.

Conclusion:

This is a family based unit.

58. JAYAKARNATAKA NEWS PRINTERS LTD.

1. Name of the Publication Place of Language Periodicity Publication

i) <u>Samyukta Karnataka</u> Kannada Daily

Hubli, Bangalore

2. <u>Directors</u> :

- i) H.R. Basavaraj (Chairman)
 ii) M.L. Advani (Managing Director)
 iii) P.S. Bhat
- iv) Saranyan
- v) H.B. Narayana Swamy vi) H.B. Vasanti

3. Top Shareholders:

i)	M. Vinayak	Rs.3,	000,000
	H. Ibrahim		50,000
iii)	H.S. Paheerappa		45,000
iv)	G.H. Allappa		44,000
	H.T. Ramulu		34,000
vi)	E. Lakshman		00,000
vii)	C.H. Raghav Rao		,00,000
viii)	Rajamaliah		00,000
ix)	H.S. Basavaraj		50,000
x)	H.B. Narayan	Rs.	50,000

Conclusion:

This unit is controlled by an individual, namely, H.R. Basavaraj.

1. Name of Publicat		<u>Langua ge</u>	Periodicity	Place of Publication
i) <u>Daily</u>	Vir Arjun	Hindi	Daily	Delhi
ii) <u>Daily</u>	Pratap	Urdu	Daily	Delhi

2. Shareholders:

i) K. N	arendi	a	5 6 %	shares
) Anil				shares

3. Other Information:

Liabilities of the partnership include interest free loans from:

- i) A.J. Printers, New Delhi ii) Five Star, New Delhi, and
 - iii) De Prabhu & Co.

The partners of the newspaper firm and their relatives have interest in these organisations. Virendra is brother of Narendra. His Unit brings out Vir Pratap and Daily Pratap from Jullundur.

Conclusion:

This is a family based unit.

60. K.C. KULISH & OTHERS

1. Name of the Publication	<u>Langua ge</u>	Periodicity	Place of Publication
i) <u>Rajasthan Patrika</u>	Hindi	Daily	Jaipur
ii) <u>Itwari Patrika</u>	Hindi	Weekly	Jaipur

2. Partners:

- i) K.C. Kulish
- ii) L.N. Sharma
- iii) Vijay Bhandari iv) A.C. Kothari

 - v) Rajasthan Patrika (P) Ltd.

3. Other Information:

Mr. K.C. Kulish is a poet and writer.

Conclusion:

In our opinion this unit is individual controlled one.

61. KASTURI & SONS LTD.

l. <u>Name of the</u> Publication	Language	Periodicity	Place of Publication
i) <u>Hindu</u>	English	Daily	Madras, Coimbatore, Bangalore
ii) <u>Hindu International</u> <u>Edition</u>	English	Weekly	Madras

2. Directors:

i) G. Kasturi (Chairman & Managing Director)
ii) S. Rangarajan

iii) N. Ram

3. Top Shareholders :

Equity Shares:

i)	R. Srinivasan	Rs.5,	00,000
ii)	Mrs. Menka Parthasarathy	Rs.3,	64,200
iii)	Mrs. Shanta Rangarajan		24,400
iv)	K. Balaji K. Venugopalan		10,300
v)	K. Venugopalan	Rs.3,	10,000
	N. Ravi	Rs. 2,	90,000
vii)	N. Ram	Rs. 2,	90,000
viii)	Sow. lalini	Rs • 2	57,400
	Sow, Nalini	Rs • 2,	57,400
x)	Sow. Nirmala	Rs • 29	57,400

Preference Shares:

i)	L.I.C.	Rs.1	.,00,000
ii)	S. Srinevasa Raghavan	Rs.	82,000
iii)	State Bank of India	Rs •	75,000

4. Other Information:

The Preference shares of the company are listed on the Madras Stock Exchange. In October 1959, shortly before its conversion into a public limited company, the company purchased the property called 'Kasturi Buildings' in Madras from Kasturi Estate (P) Ltd.

This unit is controlled by the family of Late S. Kasturi Ranga Iyengar.

62. LABH CHAND CHHAJLANI & OTHERS

1.	Name of the Publication	Language	Periodicity	Place of Publication
	i) <u>Nai Duniya</u>	Hindi	Daily	Indore

2. Partners:

- i) Labh Chand Chhajlani
- ii) Narendra Tiwari
- iii) Basantilal Sethia and others

Conclusion:

The unit appears to be connected mainly with newspaper activity. It is controlled by individuals.

63. LOK MAT NEWSI PERS (P) LTD.

٦.	Name of the			Place of
	Publication	Language	Periodicity	<u>Publication</u>
				Nowway Toldson
	i) Lok Mat	Marathi	Dairy	Nagpur, Jalgaon

2. Directors & Shareholders:

i) Jawaharlal Darda (Chairman)	Rs.	50,000
ii) Vijay Darda (Managing Director)		_, 25,000
iii) Rajendra Darda		_,25,000
iv) Veena Darda		L, 95,000
v) Usha Devi Darda	Rs.	5,000

3. Other Info mation:

Jawaharlal Darda, Chairman of the Company is one of the Directors of Associated Journals Ltd. He is Minister of Industries, Maharashtra.

Conclusion:

This is a paper of the Darda family. Jawaharlal Darda is undoubtedly a political personality but we do not consider the newspaper to be associated with any one industrial interest.

64. N.Y. KHADILKAR & OTHERS

1. Name of the			Place of
<u>Publication</u>	Language	Periodicity	Publication
i) <u>Nawakal</u>	Marathi	Daily	Bombay
ii) Sandhyakal	Marathi		Bombay

2. Partners:

- i) Nilkant Yashwant Khadilkar
- ii) Y.K. Khadilkar
- iii) Y.V. Khadilkar iv) M.N. Khadilkar

3. Other Information:

N.Y. Khadilkar, editor of both the newspapers, was past President of Mumbai Marathi Pathrakar Sangh. Y.K. Khadilkar is the son of K.P. Khadilkar, who started Nawakal in 1923.

Conclusion:

This is a family based unit.

65. NATIONAL JOURNALS

1. Name of the rublication Language Periodicity Publication i) Amar Ujala Hindi Daily Agra, Bareilly

2. Partners:

i) D.L. Agarwal
ii) M.L. Maheshwari

iii) Ashok K. Agarwal

iv) Anil K. Agarwal

v) Atul K. Maheshwari

vi) Ajay Kumar Agarwal The second secon

Conclusion:

This is a family based unit.

66. NEWSMEN ASSOCIATES LID.

1. Name of the Publication	<u>Language</u>	Periodicity	Place of Publication
i) <u>Makkal Kural</u>	Tamil	Daily	Madras
ii) Alibaba	Tamil	Weekly	Madras

2. <u>Directors</u>:

i) M. Shanmugavel (Chairman)

ii) M. Kamarajulu

iii) V. Govindaswamy
iv) S. Marimuthu

v) ...K. Shanmugasundaram vi) D.V. D'Monte

vi) D.V. D'Monte vii) V. Sundararajan viii) G. Vishwanathan

ix) Mukut Bihari Jankilal Shah

3. Other Information:

The Company invested R. 2,00,000 in Frontline Printers Ltd.,

This unit is run by Working Journalists on a co-operative basis.

67. P.G. BARUAH & OTHERS

l. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Assam Tribune</u>	English	Daily	Gauhati
ii) <u>Dainik Assam</u>	Assamese	Daily	Gauhati
iii) <u>Assam Bani</u>	Assamese	We ckly	Gauhati

2. Partners:

- i) T.G. Baruah
- ii) P.G. Baruah iii) Pradip Baruah
 - iv) Surajit Govinda Baruah
 - v) Binu Baruah vi) Maya Baruah

Conclusion:

This unit is controlled by Baruah family.

68. PATRAKAR PRAKASHAN & ALLIED PUBLICATIONS

(A) PATRAKAR PRAKASHAN

1. Name of the			Place of
Publication	<u>Language</u>	<u>Periodicity</u>	Publication
i) <u>Desh Bandhu</u>	Hind i	Dailv	Raipur

2. Partners :

is	Mayaram Surjan	25%	share
ii)	Lalit Kumar Surjan	25%	share
iii)	Dinesh Kumar Surjan	25%	share
	Devendra Kumar Surian	25%	share

(B) CITIZEN NEWSPAPERS LTD.

1	Na.r	ne of the					Place o	o <u>f</u>
Т.	Pul	me of the olication		Lang	guage Per	riodicity	Publica	ation
		Charles and the Control of the Contr		to a series of season of the series of the s				
	1)	Desh Band	lhu	Hin	di Da:	ily	Jabalp	ır

2. Directors :

i) N.V. Raman (Chairman)
ii) Surjan (Managing Director)

iii) Hazi Gulam Ahmed

Conclusion:

This is a family based unit.

69. PRAJATANTRA PRACHAR SAMITI (Trust)

1. Name of the Publication	<u>Langua ge</u>	Periodicity	Place of Publication
i) <u>Prajatantra</u>	Oriya	Daily	Cuttack
ii) <u>Eastern Times</u>	English	Weekly	Cutta c k

2. Trustees:

i) Dr. H.K. Mahtab A former Chief Minister of Orissa.

ii) Chittaranjan Nayak

iii) Gopinath Das

iv) Jagannath Das

v) Dr. Jenamoni Narendra Kumar

This Trust has been under the management of Dr. H.K. Mahtab for a long time. While the organisational structure is that of 'Trust', the operations are like an undertaking under control of one individual who is an important political personality.

70. PROGRESSIVE WRITERS & PUBLISHERS SOCIETY

1. Name of the		Place of
<u>Publication</u>	Language Periodicity	Publication
i) <u>Hitavada</u>	English Daily	Nagpur, Bhopal

2. Directors & Shareholders: Other Directorships Held

Association

Modi

i) Narendra Kumar Salve Modi Rubber Ltd. (Chairman) Allwyn Cooper(P)

Modi Rubber Ltd.
Allwyn Cooper(P) Ltd.
Allwyn Mercury Northern India
(P) Ltd.

- ii) Maneiklal Agarwal (Managing Director)
- iii) Srikrishna Agarwal
- iv) Namichand Shrimal
 v) Beni Madhav Tiwari
- vi) M.J. Rao

3. Other Information:

N.K.P. Salve is at present a member of Rajya Sabha. He belongs to the Congress (I) Party. We understand that some other political personalities are also associated with the paper.

Conclusion:

This unit has close political associations. We, however, consider this unit as one dominated by individuals rather than being associated with any national Big Business House or any one political party.

71. R.G. MAHESHWARI & SONS

1. Name of the Publication	Language	Periodicity	Place of Publication
i) Madhya Pradesh	English	Daily	Bhopal, Raipur
<u>Chronicle</u> ii) <u>Nava Bharat</u>	Hindi	Daily	Nagpur, Raipur, Jabalpur, Bhopal,
			Indore Shopar,

2. Partners:

i) R.G. Maheshwari ii) P.C. Maheshwari

iii) P.K. Maheshwari iv) V.K. Maheshwari

Conclusion:

This is a family based unit.

72. S.N. MARAN & OTHERS

1. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Murasoli</u> ii) <u>The Rising Sun</u>	Tamil English	Daily Weekly	Madras Madras
2. Partners: i) S.N. Maran ii) M.K. Dayalu iii) S. Selvam Gandhi iv) Shanmuga sundaram v) M.K. Tamilarasu vi) Durgavathi	one-sixth one-sixth one-sixth one-sixth	of the share	capital capital capital capital capital

3. Other Information:

Murasoli Maran, a member of Rajya Sabha, is son of S.N. Maran. He belongs to ALADMK.

Conclusion:

Though the individuals controlling the newspapers are political personalities we do not consider the newspaper to be associated with any political party.

73. SAKAL PAPERS (P) LTD.

1. Name of the Publication			Place of
<u>Publication</u>	Language	Periodicity	Publication
i) <u>Sakal</u>	Marathi	Daily	Poona, Bombay

2. Directors :

- i) Jasvantlal Matubhai (Chairman)
- ii) Madam S.G.P. Parulekar
- iii) B.J. Coyaji
- iv) Lt. Col. V.V. Joshi

3. Top Shareholders:

1)	Jasvantlal Matubhai,) Arun Jasvantlal,)	Executors to the estate of Late Dr. N.B.	
	Madam SGP Parulekar,) & Dr. (Mrs.) BJ Goyaji)	Parulakar	Rs.3,41,700
ii)	Madam S.G.P. Parulekar, Lt.Col. V.V. Joshi &) Trustees of Lila Trust	Rs. 1,31,700
	Jasvantlal Matubhai		
iii)	Miss Claude Lila Parula	kar	Rs. 1, 17, 200
iv)	Dr. (Mrs.) Banoo J. Goyaj.	호 기계를 가장하는 사람들은 사람들은 사람들이 되었다.	Rs. 75,000
v)	Madam S.G.P. Parulekar	에 가장 가장하는 이 기업상을 들었다고 하고 있는 것이라고 된다는 것이 되었다. 그런 이 사용하는 기업을 하는 것이 많은 기업을 하고 있는 것이 같아 하나 말을 하는데, 모든 사람	Rs. 56,000
	Jasvantlal Matubhai		10. 00,000

4. The Company holds the following investments:

i) ii)	Kirloskar Oil Engines Ltd. Nav Samaj Ltd.	9.5% C.R.P. 1613 Equity Shares of 6656
iii)	Exports Industrial Engravers (P) Ltd.	Rs.25/- each Equity Shares of 5 Rs.1000/- each
	Paramound Publicity Syndicate Ltd.	Equity Shares of 20
v)	National Newsprint & Paper Mills Ltd.	Equity Shares of 50 Rs.10/- each

5. Other Information:

I.E.N.S. Hand Book for the year 1980 shows that Lila Parulekar is one of the Directors of the company. She is on the Board of Directors of Bombay Papers (P) Ltd. a company under the same management as that of Sakal Papers (P) Ltd. Bombay Papers (P) Ltd. brings out <u>Swarajya</u>, a Marathi weekly from Bombay. Lila Parulekar holds directorship in Kirloskar Filter (P) Ltd.

Conclusion :

We do not attach much significance to the associations with non-newspaper activity. This is a family based unit whose main interests lie in newspaper industry.

74. SAMAJBADI SOCIETY

1. Name of the			Place of
Publication	<u>Language</u>	<u>Periodicity</u>	<u>Publication</u>
i) <u>Dharitri</u>	Oriya	Daily	Bhubaneshwar

2. Other Information:

Tathagathe Satpathy, son of Nandini Satpathy, a former Chief Minister of Orissa, is the Chief Executive of the Society.

Conclusion:

Political personalities are associated with the unit.

75. T.V. RAMASUBHA IYER & OTHERS

l. Name of the Publication	Language	Periodicity	Place of Publication
i) <u>Dianamalar</u>	Tamil	Daily	Tirunelveli,
			Tirucherapaili,

2. Partners:

i) T.V. Ramasubha Iyer	one-sixth share
ii) Saroja Venkatapathy	one-sixth share
iii) R. Satyamurthy	one-sixth share
iv) R. Kris namurthy	one-sixth share
v) R. Lakshmipathy	one-sixth share
vi) R. Raghavan	one-sixth share

Conclusion :

This is a family based unit.

76. UNITED PUBLISHERS

1.	Name of the Publication	<u>Langua ge</u>	Periodicity	Place of Publication
	i) <u>Musalman</u>	Urdu	Daily	Madras

2. Partners:

- i) Syed Habibullah

- ii) Syed Fazlullah
 iii) Syed Nasir Ahmed
 iv) Syed Osman Basha

Conclusion:

This is a family based unit.

77. V.D. CHAUDHURY & OTHERS

1.	Name of the			Place of
	Publication	<u>Langua ge</u>	Periodicity	Place of Publication
	i) <u>Navajyoti</u>	Hindi	Daily	Jaipur, Ajmer

2. Partners:

i)	V.D.	Chaudhary	50%	share
		Chaudhary	25%	share
		Agarwal	25%	share

Conclusion:

This unit is controlled by 'Chaudhury' family.

78. VIRENDRA & SONS

1. Name of the			Place of
<u>Publication</u>	Language	Periodicity	Publication
i) <u>Daily Pratap</u>	Urdu	Daily	Jullundur
ii) <u>Vir Pratap</u>	Hindi	Daily	Jullundur

2. Partners :

i) Chandra Mohan)
ii) Veena Lalit Mohan) All have equal shares
iii) Raj Lakshmi)

3. Other Information:

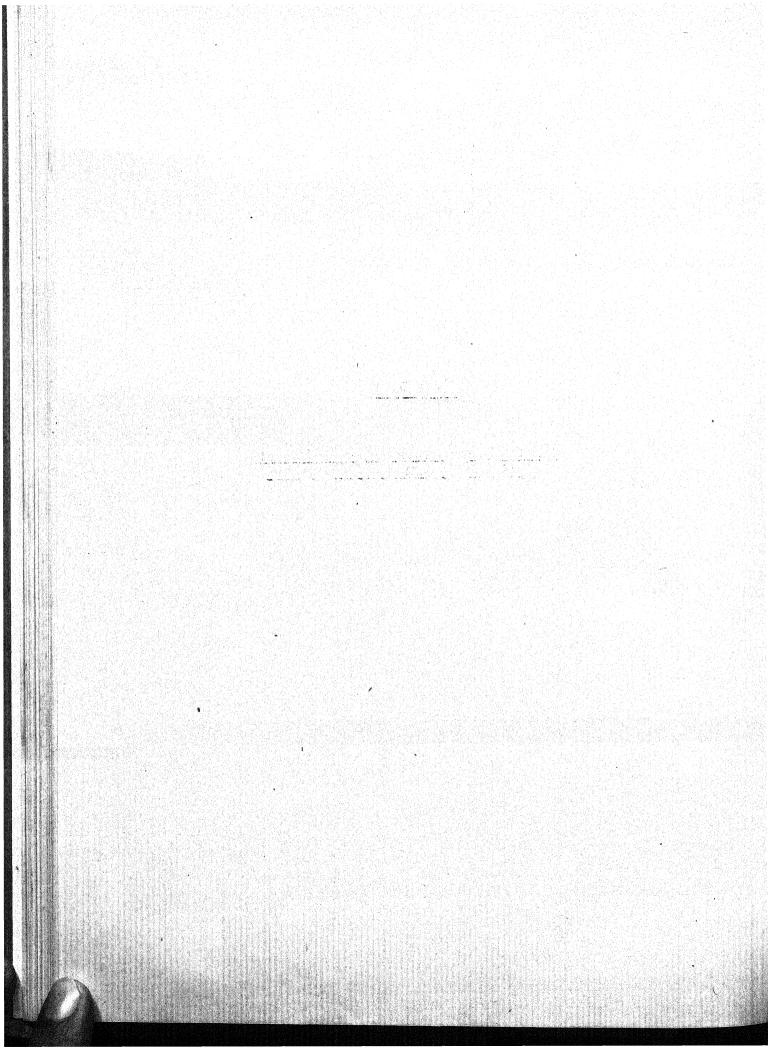
K. Narendra is brother of Virendra. He brings out <u>Vir</u>
<a href="https://www.nrjun.n

Conclusion:

This is a family based unit.

Category E₂

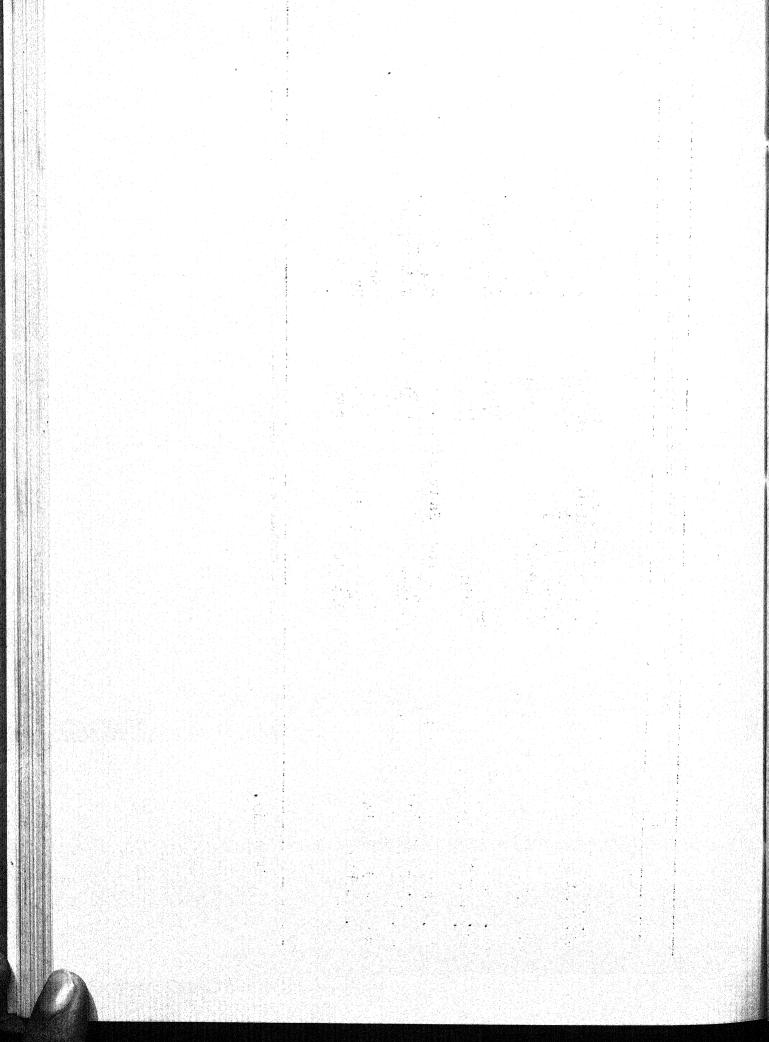
List of Newspaper Units which are Individual Owned & Controlled



List of Newspaper Units which are Individual Owned & Controlled

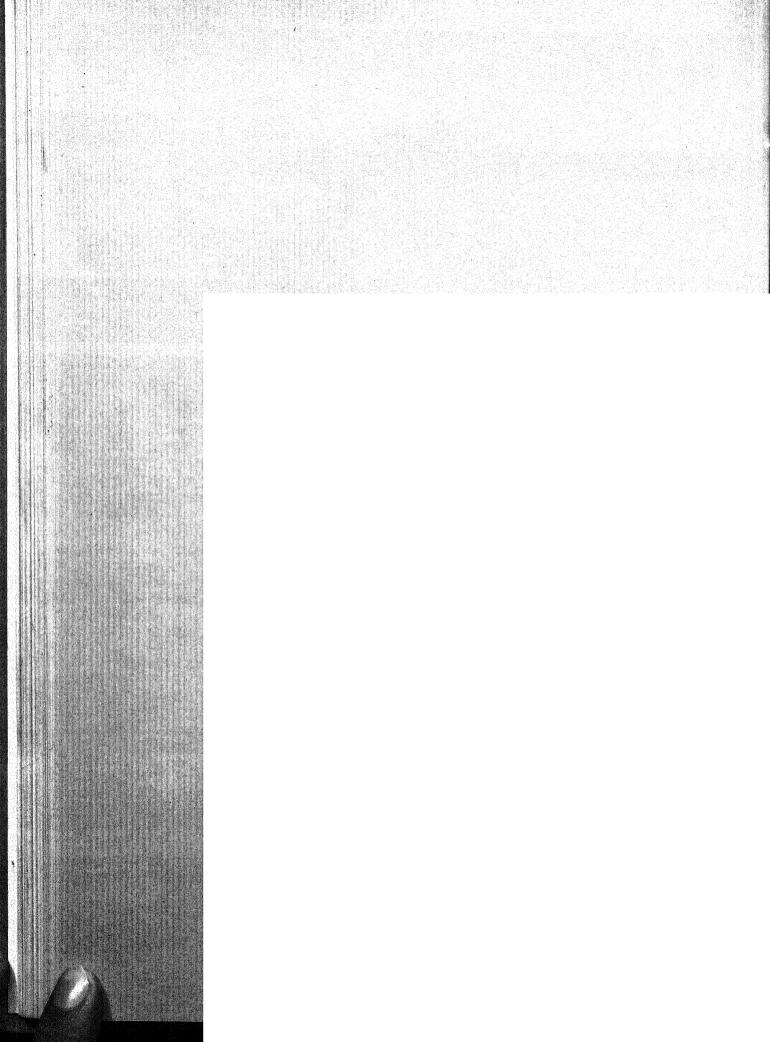
	Application of the state of the	Americation desirates in the contract of the c	RODINGS SUFFICIAL IN MERCHANIST STREET, IN THE STRE
S1. No. Name of the Unit	Name of Publication	Language	Place of Publication
i de la companya de	2	C	***************************************
3			
1. A.V. Kale	Suprabhat	Marathi	Amravati
2. A.K. Dubey & R.D. Dubey	Desh Dharma	Hindi	Etawah, Agra
3. Abid Ali Khan & Others	Siasat	Urdu	Hyderabad
4. Acharya Chandannal Gundecha	Nav Maratha	Marathi	Aurangabad, Ahmednagar
5. Anand Sharma	Swarajya Times	Hindi	Agra
3. B.D. Uniyal	Dainik Parvatiya	Hindi	Nainital
7. Baizu Lal Shah	Roop Lekha	Hindi	Galcutta
8. Bhanusree Sen Dhoka	Agradoot*	Assamese	Gaunati
9. Bishamber Newar	Chapate Chapate	Hindi	Galcutta
10. C.C. Shah	Bhramar	Marathi	Nasik
11. Chandra Veer Singh Rawat	Chambal	Hindi	Kota
12. D. Sitaram	Skyline	English	Hyderabad
13. D.S. Potnis	Gavakari	Marathi	Nasik, Jalgaon, Ahmednagar
14. Dwarka Prasad Agarwal	Dainik Bhaskar	Hindi	Gwalior, Bhopal, Ujjain, Jhansi
15. F.H. Pattani	Jay Kutch	Gujarati	Kutch
16. G.K. Siddappa Setty	Geleva	Kannada	Chikmaglur
17. Gauri Shanker	Janta Yug	Hindi	Aligarh
18. Jhuman Sharma	Jan Utthan	Hindi	Gwalior

	Trichur Trivandrum Kottayam	Calicut Jorhat Bangalore	Merrut Jodhpur Bombay	Hyderabad Moradabad Moradabad Nagpur	Kottayam	Swat Jodhpur	Shahdol Huble Badra, Orai		Ahilwara Bhilwara Patna Madras	
	Malayalam Malayalam Malayalam	Malayalam Assamese Kannada	Hindi Hindi Urdu	Urdu Hindi Urdu Marathi	Malayalam	Gujarati Hindi	Hindi Kannada Hindi	Urdu Urdu Oriya		
5	Express Thaniniram Sindabad	League Times Dainik Janamabhumi Janayani	Mairashtra Jangan Urdu Times	Angarey Himalaya Nishat Pudhari	Bharatha Nadu Gijarati Mitra &	Jarpan ep	Samaya Viswavani Karm Yug Prakash	Haqbaat Lina Katusatya	Dainik Lok Jiwan Lok Jiwan Berozgar Alai Osai	
	19. K. Balakrishnan 20. K. Jeevan Kumar 21. K. Nanukuttan	22. K. Mohammed 23. K.C.H. Sharma 24. N.D. Nataraja	25. Namchand Mital 26. Lanak Chopra 27. Nagsoor Ahmed & Others	28. Moin Farooqi 29. laya Sansar Publications 30. E.G. Jadhav	31. F.K. Abdul Aziz 32. F.U. Reshamwala	33. Padam Mehta & Others	34. Padam Nath Pati Tripathi 35. Patil Puttappa 30. Ramesh Chandra Gupta	37. Shamik Chand 38. Shamim Ahmed Shamim 39. Shiba Narayan Bohedar	40. Shiv Kumar Trivedi 41. Shivajee Prasad Singh 42. Southern Publishers (P)Ltd.	



Chapter - IV

Conclusion



Chapter IV

Conclusion

Indian newspaper industry has a high degree of concentration; and what is more disquieting is that trends suggest its accentuation with each successive year. This study has attempted to determine the precise degree of domination and control by Indian big business of the press. observed that ownership and control of the press does not rest within the industry; the present managements have vested interests and strong connections outside the newspaper industry. The linkages are strong. The desirability of delinking of ownership of the Indian press from hig business and monopoly capital has been emphasized repeatedly. It has also been suggested that newspaper industry should be able to play a positive role in socio-economic processes to further national development. How do we achieve these and what are the alternatives ?

To delink the press from big business, one obvious alternative could be public takeover of the top eight newspaper establishments. The first reaction of many would be against such a proposal. They would argue that radio and television in India are already under state control and these have not remained independent of influence and pressure from the party

in power and the governments. In a democratic and multiparty system, the entire mass media cannot be left under control of the Government. This would imply monopoly of the ruling party on the entire mass media. This is an important and probably a valid argument. However, we do need to mention that the takeover of the eight newspaper establishments under control of big business, would not mean state monopoly over the entire Indian press. Secondly, if the present units are to be taken over, the existing organizational forms need not necessarily be altered; the Boards of Managements can be so constituted as to ensure operational independence. And further, a built-in system could be developed to provide for representation to different sections of the society. Additionally, there could be certain minimum guarantees to journalists, political parties and individual readers in matters of obligation to publish their viewpoints. It is not an impossible task; though it would be undoubtedly difficult. Thirdly, one should keep in mind that unlike other industries, newspaper readers would continue to have the option to shift from one newspaper to another. If readers in general felt that the news reporting, in government owned newspapers, was not objective or was biased in favour of a particular political party, this would easily be reflected in the level of the newspaper circulation. With a choice to tune in another radio station the listeners do not stick to

one radio service all the time. And <u>lastly</u>, can one objectively assert that press managements, with big business interests outside the newspaper industry, would be able to withstand Government pressure, under any political system? Ironically, the truth is that the big business controlled press in India has been successful in influencing Governments to deviate from declared public policies. The role of press has not been promotion of public interest, on the contrary, it has been promotion of big business interests. There have, however, been occasional exceptions; but these cannot be said to be the rule. In brief, we feel that nationalization of the top eight newspaper establishments would be a necessary measure to reduce the hold of big business interests over the press.

We may also underline a few facts which need to be further examined by the Second Press Commission while deciding on many a basic policy issue. Firstly, it is well known that the Indian press continues to depend overwhelmingly on the imported raw materil, i.e. the newsprint. More than three-fourths of the newsprint is obtained from abroad. (See: Table-XII). Imports imply expenditure in foreign exchange. For India, therefore, newsprint is a scarce commodity and it must be used carefully. There is no place for wasteful use of newsprint in India.

Table - XII

Showing the Availability of Newsprint in India

					(Quantity in '000 tonnes'	in 1000	tonnes)	
1. o. Newsprint Source	1970	1971	1972	1973	1974	1975- 76	1976- 77	1977-
-	2	ත	4	2	9	2	destricts werdelige your province of the weak-trade follows to the control of the	6
					o et amerikaan program van varjanska kalendra ja kalendra ja	Activities and the contract and the cont	Edition of a resident to the contract of the c	And the state of t
1. Inported	142 (76.34)	200 (81.97)	220 (83,33)	140 (77.75)	220 164.41 (83.02) (76.23)	164.41) (76.23)	181.00 (76.69)	176.81
2. Indigeneous	44 (23,66)	44 (18.03)	44 (16.67)	40 (22,22)	45 51.27 (16.98) (23.77)	1.27	55.00 (23.31)	65.00
3. Total	186 244 (100.00) (100	244 (100,00) (264 (100.00)	180 (100,00)	265 215.68 (100.00)(100.00)	5.68	236.00	241.81

Figures in paranthesis indicate percentages. Note:

Based on data available from (i) Report of the Fact Finding Committee on Newspaper Economics, 1975 and (ii) Press in India, 1977 and 1978. Sourc:

We must inquire into the pattern of the end use of newsprint in India. We should ask the following two questions: one, "how is the scarce newspring being shared" by the big and the small newspaper establishments ?; and, two, "to what use is the newsprint put by different categories of users"? With regard to the first question, it can be said that since the Indian newspaper industry is dominated by big business, it is obvious that the main beneficiaries of the newsprint allocation would be the big business. Our point, however, is not this; We would like to view the question in terms of the percentage share of the big newspapers in the national circulation and compare it with share in the newsprint allocated. shows this comparison for the years 1976 and 1977. It is seen that the big newspapers, which are mostly controlled by Indian big business, obtain a disproportionately larger share in the allocation of newsprint as compared to their share in circulation. The share of small newspapers (overwhelming number of which consisted of individual or family-based regional language newspapers catering to local readers) in circulation was 23.1 per cent but these papers received only 5.9 per cent of newsprint in 1976. On the other hand, the big newspapers accounting for abou 50 per cent of the circulation received 67.6 per cent of the overall newsprint. Thus, the big business controlled press was not only the main beneficiary, it also received a more favourable treatment from Government in matter of newsprint allocations.

Pable - XIII

Showing Group-Wise Allocation of Newsprint and Circulation

S1. Classification Allocation	Allocatio	nc	Circu	Circulation		Percen	Percentage Shares	Commission of the Commission o
News barbers	ion nan.i	mes)	(000)		, A11	Allocation	Clrcu	Circulation
	1976	1977	1976	1977	1976	1977	1976	1977
\mathbf{T}	2	ව	4	57		Transformation and property and company to the company of the comp	Errinscher verstenberschen gegen er errinschen bereichten der errinschen bei der errinschen bei der errinschen bei der errinschen der errinschen bei der errinschen der erreichte der errinschen der errinsche der errin	6
				The second secon	Anna Principal de danquestamentes de mandamentes de mandamentes de la composition della composition de			And the second section of a latter of the second second section (second second
l. Big	116,79	147,70	4745	5996	67.62	67.87	50.16	55,45
2. Hedium	45.70	54.40	2531	2646	26,46	25,02	26.75	24,47
3. Small	10.23	15.48	2185	2172	5,92	7.11	23,09	20.09
4. Total	172,73	217,52	9461	10814	100.00	100.00	100,00	100.00
Y								
	the state of the s	TANADINATIONAL MADERAL PROPERTY AND ANALY SERVICES OF THE COLUMN T	Allender and Annie Stein and Annie A					
				A STATE OF THE PROPERTY OF THE	ndigatesianatacateanatacateanatacateanatacateanatac	endirsumanishes Advictions descentratification descentration	econstaneare e selektronologien act departe trock besselver virginisch en	The state of the s

The classification of big; medium and small newspapers is based on circulation data.

Note.

Source : Press in India, 1977 and 1978,

It may be argued that big newspapers carry a larger news coverage and provide other features to the readers and therefore while their relative share in circulation was lower, their requirements of newsprint were bound to be larger. To have an objective scrutiny of this argument, one would need to go into the comparative content-analysis of small and big newspapers. We would also need to inquire into the precise nature of the materials published. Many an article and feature may infact be aimed to promote markets for the advertizers. However, it may be rewarding to have an estimate of the extent of advertisements carried by big and small newspapers. Do small newspapers carry as much advertisement as the big newspapers? Table-XIV shows that out of the 6 newspapers who were using more than 60 per cent of the newspaper space on advertisements, three belonged to the monopoly Houses, one each to a political party, a family and This, however, is not a realistic basis to understand a Trust. the extent of non-news use of the newsprint by the newspapers. If one takes the 6 newspapers, each utilizing more than 60 per cent of the space for advertisement, one finds that out of the total newsprint utilized by the six, the share of the monopoly House press was 88.3 per cent. Though one out of the six newspapers, in the high advertisement/news ratio category, was a political paper, its share in the newsprint utilized was only 4.2 per cent. A similar exercise for the newspapers, using

Table - XIV

Showing Category-Wise and Advertisement Space-Wise Distribution of Newspapers, 1976

Total	80		•	0	52	77		185	293	
Others	7	distant descriptories and post little provides and provid			12	58		113	153	
Families & Individuals	9			1 · · · · · · · · · · · · · · · · · · ·	S	19		29	22	
Educational, Cultural, Religious Bodies	2					N. T.		9 9	0,	
Political Parties	4					n		# . · · ·	œ	
Local Industry & Business	ę					Z,	٦٥		O _E	
National Monopoly Houses	2		ന	L		C	16		9 8	
Percentage Sl. of Advertise. No. ment Space	1		1. 60% & above	2. 50% & below 60%	· · · · · · · · · · · · · · · · · · ·	. 4 . 40% & below 50%	4. 25% & below 40% .	•	Total	

Source : Based on Data available in Press in India, 1977.

25-40 per cent of the newspaper space for advertisement, shows that here too, the big business press had the highest share (See Table-XV). Their actual share in utilization of newsprint for advertisement would be still higher if one were to account for the number of pages also.

Allocation of larger space to advertisements implies wasteful use of foreign exchange and scarce newsprint. In a paper scarce economy, the society must choose between alternative uses of newsprint. Nearly 40-50 per cent of the newsprint in India is now being used for low priority consumption. Can this be justified when prices of school text books are skyrocketing? There are many other questions which need to be assessed carefully. For instance, one may ask: Who is advertising? Where is he advertising? What is being advertised and in what manner? For what purpose and to whom are the advertisements addressed? What type of life styles are being promoted? These questions have far reaching economic, social and political implications. We hope the Second Press Commission would be able to examine them in a broader socioeconomic framework.

Trends in the newspaper industry are disturbing. Some of these have been mentioned by us in this study. With regard to the trends in concentration, one needs to enquire into the

Showing Category-Wise and Advertisement
Space Range-Wise Circulation, 1979

Sl. Category	160% and above St	ing Newspaper Utilizin bace 25-40% Space for hts Advertisements	ig
	2	3	
			(Dalyan
1. National Monopoly Houses	88,3	38.8	
2. Local Industry & Business		30.5	
3. Political Parties	4.2	1.8	
4. Educational, Cultural and Religious Bodies	2.8	6.8	
5. Families & Individuals	4.7	22.1	
6. Total	100.0	100.0	

Source: Based on the information available in the Press in India, 1977.

reasons for the trend. One reason that we consider responsible for this phenomenon is that bigger circulation newspapers are cheaper than the smaller ones. Table-XVI shows return per paisa to a newspaper buyer, in terms of the page area. buyer of small newspaper gets 390.60 sq. centimeters per paisa, a buyer of big newspaper gets 675.09 sq. cms. for the same amount. The return is nearly 73 per cent higher in case of big newspapers which makes them cheaper to the buyers. This has become possible for two reasons : One, availability of larger share of newsprint; and two, the capacity to carry higher revenue-yielding advertisement. Big newspapers are able to operate better than the smaller ones -- the economies of scale are understandable -- but the advantages of patronage and builtin preferences and subsidy can hardly be justified. question of the economics of newspapers needs to be examined more carefully. The Press Commission may also like to consider: how the allocation of advertisements by private corporate sector can be rationalized and how the high degree of patronage and discretion can be eliminated. For tax purposes, advertisements are treated as costs; and therefore, a good part of the cost of advertisements is met at the expense of the public exchequer. /is only too obvious. It is also observed that advertisements The need for regulation of advertisements/are now being systematically used, particularly by big business, to advocate their political ideology and beliefs and to denigrate those with

Table - XVI

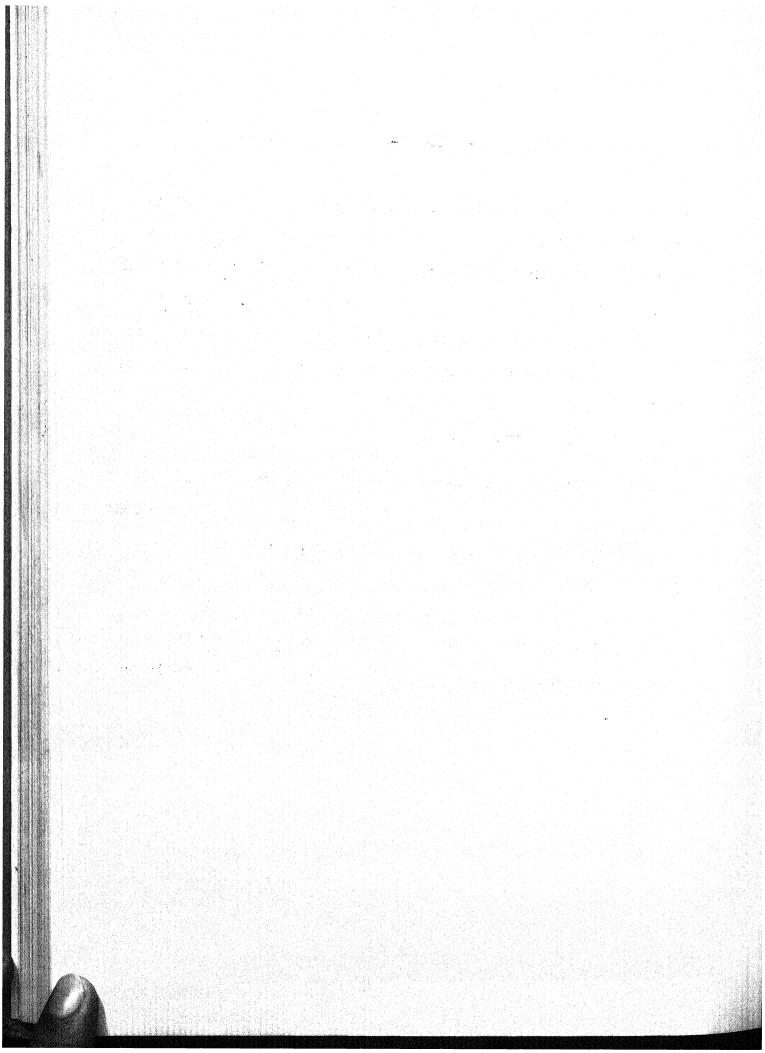
Showing Category-Wise Returns Per paisa to a Newspaper Buyer for 1976 & 77

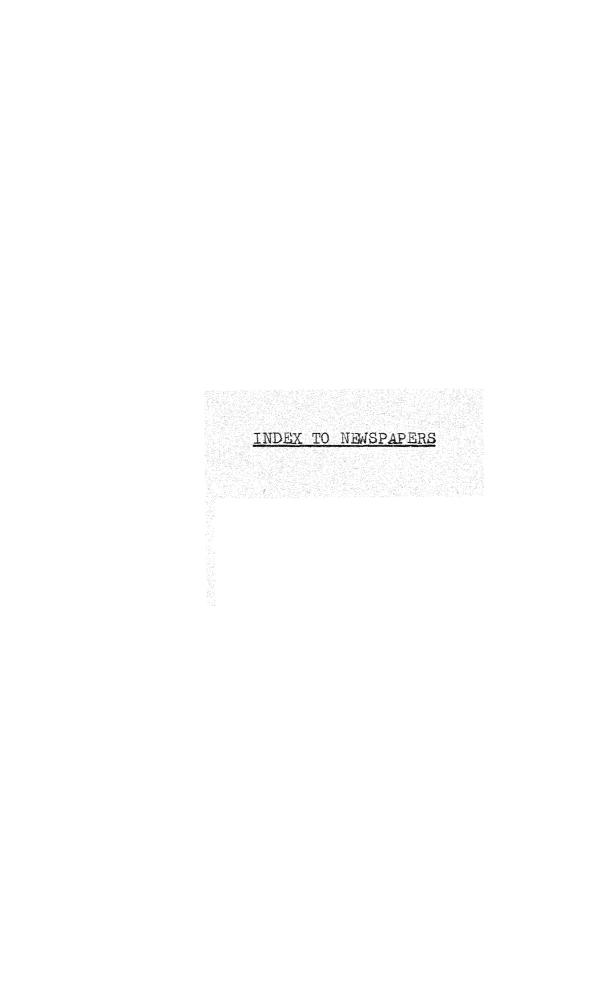
S1. No. Category	Sq. Cent 1976	cimetres Per Paisa 1977
1	2	3
l. Big	675.09	696.57
2. Medium	590,39	551.70
3. Small	390.60	370.64
4. Total	452,57	349.07

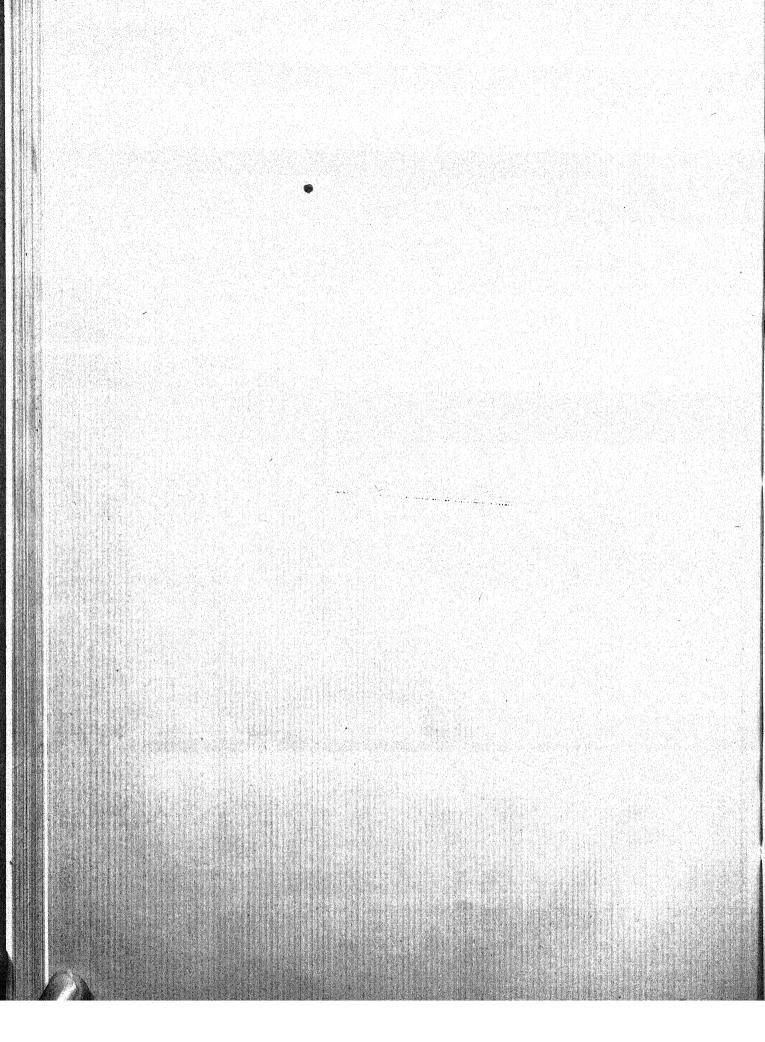
Source: Based on data available in Press in India, 1977 and 1978.

whom they disagree. Academics who may happen to undertake studies are attacked by name, through advertisements. The capacity of advertisements to influence and distort political processes should be a matter of serious concern. There is an urgent need to place all corporate advertisements under a common agency, as is the case with Government advertisements. Further, it is equally important to relate the content of advertisements with national priorities.

If delinking of press, through takeover by autonomous Boards of Managements, so constituted as to ensure independent operation, is not possible at this stage, we do hope that improved regulation and correction of obvious anamolies would help reduce some of the present day problems. While exploring alternatives to the present press structure it may also be of help to encourage political and educational newspapers in the country.







Index to Newspapers

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Ji	Hindi	Varanasi	77,900	Jananamandal Ltd.	105	
ajit	Punjabi	Jullundhur	52,634	ajit Publications	95	田の団
Mali Patrika	Punjabi	Jullundhur	32,734	Sikh Newspapers Ltd.	85	
Alai Osai	Tamil	Madras	20,738	Southern Publications (P) Ltd.	122	
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andhra Bhocmi	Telugu	Secunderabad	16,818	T. Chandra Shekhar Reddy & Others	123	压压压
indhra Jyothi	Telugu	Vijayawada	53,670	Andhra Printers	53	
undhra Patrika	Telugu	Hyderabad	-11,956	Nageswara Rao Estates (P) Ltd.	65	
10 model 1000 to 1000 model						

^{@ 4 =} National Monopoly Houses; B = Local Industry and Business;
C = Political Parties; D = Educational, Cultural and Religious Bodies;
E = Family Controlled; F = Others.

^{*} Bi-Weekly.

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	7	3,000 N.S. 4,306	2,176 14,488 13,372	23,334 4,917 35,857	19.908 15,117 N.S.	27,675 80,220 49,212	5,830 39,998 5,786	29,629 1,60,695 19,093	25,467 22,722 1,59,111	35,579 11,827 84,117
	3	Ahmednagar Aurangabad Panjim	Sangli Panjim Lucknow	Bombay Moradabad Allahabad	Lucknow Calcuttá Kanpur	Delhi Rajkot Lucknow	Ahmedabad Patna Kozikode	Cuttack Bangalore Surat	Delhi Nagpur Jullundur	Chandigarh Lucknow Jaipur
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